



YELDO MAR BASELIOS COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)

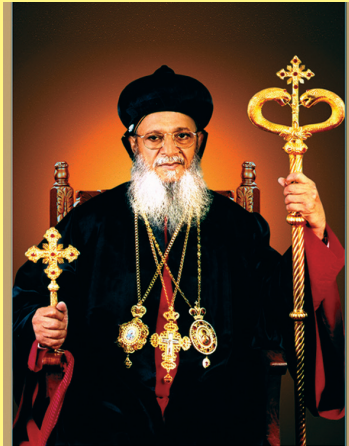
Puthuppady P.O., Kothamangalam

PRINCIPAL'S ANNUAL REPORT 2021-22





The Holy Sepulchre of the Patron Saint of the College, Yeldo Mar Baselios,
on whose divine intercession
and blessings we rely



PATRON
H.B Dr. Baselios
Thomas I Catholicos



FOUNDER
Rev. Dr. George Kottalil
Corepiscopa



Sri. K. Roy Paul IAS
Chairman, Advisory board
(Former Secretary, Civil Aviation
Chairman, Air India
Member, UPSC)

SOPHIA EDUCATIONAL AGENCY



CHAIRMAN

Chev. Prof. Baby M. Varghese



MANAGER

Ms. Jessy Baby Varghese



VICE CHAIRMAN

Er. Ajai Baby Varghese



MANAGING DIRECTOR

Mr. G. Aravind

JOINT SECRETARIES

Ms. Susan Ajay

Dr. Annie Aravind

INTRODUCTION



Yeldo Mar Baselios College is a self financing college affiliated to Mahatma Gandhi University, Kottayam and is run by Sophia Educational agency, Kothamangalam, registered under the Charitable Societies' Act (Reg. No. ER 564/87). It was established in 2003 and now it is functioning at Marian Village, Puthuppady, in between Muvattupuzha and Kothamangalam, beside NH 85 extending over 10 Acres of land with a variety of flora. Our mission is "to focus on outcome based education by means of academic excellence and professional commitment". It is dedicated to quality education in job oriented programmes. It is co-educational and non sectarian, maintaining secular outlook with a freedom of individual faith and thought.

The College offers 10 under graduate programmes with 13 batches and 3 PG programmes with 4 batches. The total strength of students during the year 2021-22 is 1695. The strength of teaching faculty in the year 2021-22 is 76 and that of administrative staff is 26. The programmes offered by the college are a perfect blend of conventional and new generation programmes. Fortunately we have vibrant, experienced and expertise faculty members. The students of Yeldo Mar Baselios College have won many University Ranks in almost all the programmes especially in new generation programmes like B.A. Animation & Graphic Design, B.A. Visual Arts (Interior Design), Bachelor of Fashion Technology (BFT) and M.A. Graphic Design. The green, clean and eco friendly campus is an added attraction to the smooth and efficient performance of students both in academic and extra- curricular activities. The good infra structure and learning resources have made the college a unique higher education centre in the eastern part of Ernakulam District of Kerala.

The college is on the way to NAAC accreditation by the year 2022-23. A number of academic and non academic activities have been organized and effectively implemented in the current year by all the departments. Seven faculty development programmes and 25 seminars/ workshops have been initiated either by IQAC or by departments during the academic year. Similarly a large number of social outreach programmes have been organized. All these have been done with the unlimited support of the management, staff and students.

Governing Board

Adv. Dean Kuriakose MP

Sri. Antony John MLA, Kothamangalam

Sri. Mathew Kuzhalanadan MLA, Muvattupuzha

Dr. Solomon K. Peter (Principal- MAMS)

Prof. A. J. Yoyaki (Vice Principal- Yeldo Mar Baselios College)

Dr. M. K. Mohanan (Dean-Yeldo Mar Baselios College)

Prof. K.M. Kuriakose (Dean, Yeldo Mar Baselios College)

Prof. K. P. Paul (Dean, Yeldo Mar Baselios College)

Mr. Sebastian Panattil (HOD, MAMS)

Dr. Lissy Jose (Formerly Vanitha Commission Member)

Dr. Ashly Joseph (Canadian Central School)

Ms. Raji R. Nair (IQAC Co-ordinator)

Ms. Jessy Baby Varghese (Manager- Yeldo Mar Baselios College)

Er. Ajai Baby Varghese (Vice Chairman- Yeldo Mar Baselios College)

Mr. G. Aravind (Managing Director- Yeldo Mar Baselios College)

Prof. K.M. George -Principal (Convener)

Chev. Prof. Baby M. Varghese (Chairman)

College Council

Prof. K. M. George(Principal)	- Chairman
Prof. A.J. Yoyakki (Vice Principal)	- Secretary
Prof. K.M. Kuriakose (Dean)	- Member
Dr. M.K. Mohanan (Dean)	- Member
Prof. K.P. Paul (Dean)	- Member
Ms. Raji R. Nair (IQAC Co-ordinator)	- Member



PRINCIPAL
Prof. K.M. George



DEAN
Dr. M.K. Mohanan



DEAN
Prof. K.M. Kuriakose



VICE PRINCIPAL
Prof. A.J. Yoyakki



DEAN
Prof. K.P. Paul



IQAC COORDINATOR
Ms. Raji R. Nair

College Council

Mr. Saji Joseph (HOD, Commerce)	- Member
Mr. Laiju E.K (HOD, MSW)	- Member
Ms. Neethu M. Mathew (HOD, BCA)	- Member
Mr. S.K. Radhakrishnan (HOD, Animation & Graphic Design)	- Member
Mr. N.M. George (HOD, BBA)	- Member
Ms. Chinju V. Joy (HOD, BFT)	- Member
Ms. Jasmin M.A (HOD, Visual Arts)	- Member
Mr. Arun Ramakrishnan (Faculty Representative)	- Member
Ms. Santi Zacharia (Faculty Representative)	- Member
Ms. Suja P Mathai (Superintendent)	

IQAC – Internal Quality Assurance Cell

- | | |
|--|-----------------------------|
| 1. Prof. K. M. George (Principal) | - Chairman |
| 2. Mr. K.K. Tomy | - Member from Local Society |
| 3. Prof. A.J. Yiyakki (Vice Principal) | -Member |
| 4. Prof. K.M. Kuriakose (Dean) | - Member |
| 5. Dr. M.K. Mohanan (Dean) | - Member |
| 6. Prof. K.P. Paul (Dean) | - Member |
| 7. Ms. Raji R. Nair | - Co-ordinator |
| 8. Mr. Suresh Babu R.V | - Joint Co-ordinator |
| 9. Mr. E. K. Laiju (HOD, MSW) | - Member |
| 10. Ms. Neethu M. Mathew (HOD, BCA) | - Member |
| 11. Mr. Eldhose P.U (BCA Department) | - Member |
| 12. Ms. Soya Francis (English Department) | - Member |
| 13. Ms. Lija Sara John (Admn. Staff) | - Member |
| 14. Mr. Alibin Shibu (Student's Rep. -MSW) | - Member |
| 15. Mr. Judin Paul
(Student's Rep.- B.Com Marketing) | - Member |
| 16. Er. Franklin George
(Industry Rep.- NEST Kochi) | - Member |
| 17. Ms. Jilcy Mathew (Alumnus) | - Member |
| 18. Mrs. Kameela Joshy (PTA Rep) | - Member |
| 19. Chev. Prof. Baby M. Varghese (Chairman, Sophia Educational Agency) | |

ADMISSIONS

Merit Quota – 50 % done by the University under CAP

Management Quota – 50 % done by the Management on the basis of merit/entrance test.

Vacant Seats may be filled by the college upon the instruction of the University.

PROGRAMMES OFFERED

UNDER GRADUATE PROGRAMMES NO. OF SEATS

B.Com Model II (Computer Applications)	(2-Batches)	-120
B.Com Model II (Finance & Taxation)		- 60
B.Com Model II (Marketing)		- 60
BBA	(2 batches)	-100
BCA	(2 batches)	- 90
B.A. Animation & Graphic Design		- 60
B.A. Animation & Visual Effects		- 60
B.A. Visual Arts (Interior Design)		- 60
BFT(Bachelor of Fashion Technology)		- 60
B.A. Multimedia		- 40

The new programme applied

B.Sc. Apparel & Fashion Design

POST GRADUATE PROGRAMMES NO. OF SEATS

M.Com (Finance)	(2 Batches)	-50
MSW		-30
M.A. Graphic Design		-24

CERTIFICATE / ADD ON COURSES

All departments of the college conducted certificate or add on courses during the academic year 2021-22. The details are

A) Department of Commerce

1. CCA – Certificate in Computerized Accounting
– Certificate is issued by C-Dit, approved by the Govt. of Kerala
2. GST Certificate – Issued by Royal Educational Charitable Trust , Puthencruz

B) Department of BBA

1. Logistics Management
2. Digital Marketing
3. Artificial Intelligence
4. Google Skills Certification

C) Department of BCA

1. Artificial Intelligence
2. Cloud Computing
3. Ethical Hacking
4. Python with Django
5. Php & Laravel
6. Tableau
7. Block Chain

D) Department of MSW

1. Practical Counseling
2. Personality Development

E) Department of Fashion Technology

1. Software Application in Pattern making certification
2. Job Ready

F) Department of Animation

1. Graphic Design for Beginners
2. Sound Art for Animation Film Making
3. Certificate Programme in Film Editing

INNOVATIONS IN TEACHING & LEARNING

A) Department of Commerce

1. Students Tutorial – Of the students, by the students and for the students
2. Students Question Bank – Questions are prepared by students in all subjects
3. Industrial Visit
4. E- Library
5. YouTube Presentation

B) Department of BBA

1. Peer Teaching
2. Field Visit
3. Group Discussion
4. Classical Lecturing
5. Library Resources

C) Department of BCA

1. Flipped Learning
2. You Tube Videos
3. Peer Learning
4. Google Classroom
5. Google meet and online examinations

D) Department of MSW

1. Puppetry
2. Big Book
3. Street Play
4. Orientation Visit
5. Community Placement

E) Department of Fashion Technology

1. Google Class room
2. Recorded Audio and Video Class
3. Google Education
4. Google meet
5. YouTube Videos

F) Department of Visual arts (Interior Design)

1. Flip Learning
2. Project Based Learning
3. Collaboration
4. Recorded Audio and video classes
5. Google meet / classrooms

G) Department of Animation

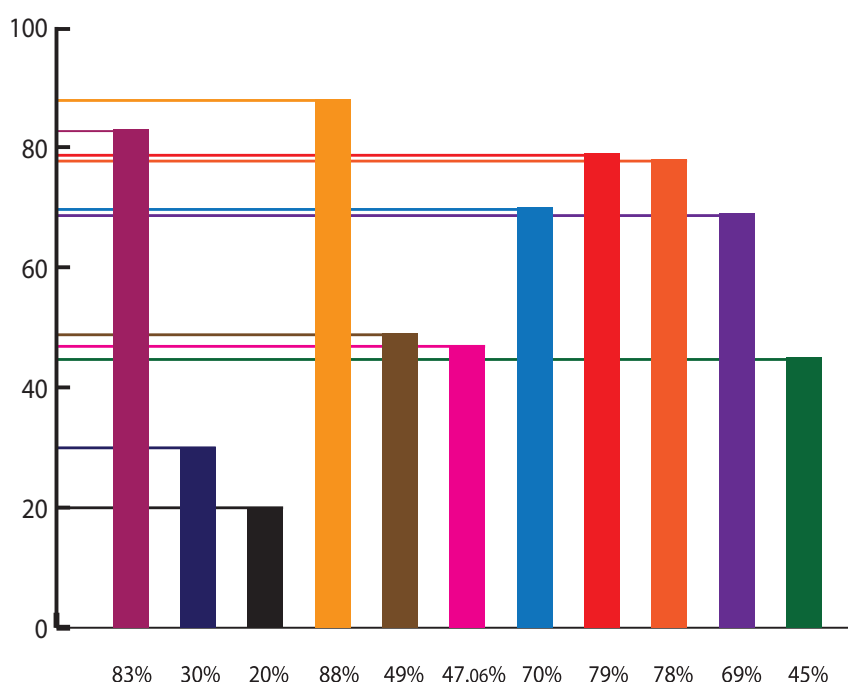
1. Lecture Method
2. ICT Tools
3. Workshop Clay modeling
4. Workshop Clay motion
5. Flipped class
6. Outdoor Class Activity

NEW APPOINTMENTS AND ADMISSIONS

During the academic year 2021-22, 17 new faculty members are appointed in different departments.

RESULT

B.Com (Finance & Taxation)	– 83%
B.Com (Computer Application)	– 30%
B.Com (Marketing)	– 20 %
BBA	– 88 %
BCA	– 49%
BFT	– 47.06%
B.A. Visual Arts (Interior Design)	– 70%
B.A. Animation & Graphic Design	– 79%
M.A. Graphic Design	– 78%
MSW	– 69%
M.Com (Finance)	– 45%



B.Com (Finance & Taxation)	83%
B.Com (Computer Application)	30%
B.Com (Marketing)	20 %
BBA	88 %
BCA	49%
BFT	47.06%
B.A. Visual Arts (Interior Design)	70%
B.A. Animation & Graphic Design	79%
M.A. Graphic Design	78%
MSW	69%
M.Com (Finance)	45%

RANK HOLDERS ACADEMIC YEAR 2020 – 2021

	BA ANIMATION & GRAPHIC DESIGN	Rank
1	Vimal Das	1
2	Nanditha Narayan	3
3	Rinu Christo	4
4	Bony Baby	5
5	Jayakeerthi J	7
6	Milan Susan	9
7	Devika K Warriar	10
8	Nejimsha N	10
	MA GRAPHIC DESIGN 2021	Rank
1	Jose Thankachan	1
2	Nitha C J	2
3	Alex Ferdinand	1
	B A VISUAL ARTS	Rank
1	Gayathri Chandran	1
2	Anagha J Satheesh	2
3	Hiba Fathima P.A	3
4	Reshma Jacob	5
5	Jobin Xaviour	7
6	Christy Roji	10
	MSW	Rank
1	Della Francis	4
2	Krishnapriya	5
3	Jerin V K	6
4	Doniya Augestin	7

	BFT	Rank
1	Aksa P K	1
2	Lavanya R	2
3	Exiba Shaji	3
4	Elsa Mariya George	5
5	Nandana Raju	6
6	Ansa V B	7
7	Anu Mathew	8
8	Meriya Eldhose	9

RANK HOLDERS ACADEMIC YEAR 2021 - 2022

	BA ANIMATION & GRAPHIC DESIGN	Rank
1	ABHAY BLESSON	1
2	S JOE THOMAS	2
3	ALEENA ARISH	3
4	GOPIKA V SHAJU	3
5	ESTHER SHAJI	4
6	BALU BALAKRISHNAN	5
7	MALAVIKA K RAJENDRAN	8
	B.A. ANIMATION & VISUAL EFFECTS	Rank
1	SARATH C G	2
2	AJIN ABRAHAM DANIEL	4

	BFT	Rank
1	SUJITHA S NAIR	1
2	SANDRA S BABU	3
3	BINIL ELDHOSE MATHEW	4
4	ANJANA M R	6
5	ANASWARA K B	7
6	APARNA M U	9
7	ALEESHA SIBY	10
	B A VISUAL ARTS (INTERIOR DESIGN)	Rank
1	ANJITHA S	3
2	ANSAFA NASRIN	5
3	ALEN ELDHO	6
4	JELEENA K SHAJU	8
5	ALEENA JOSEPH	10

RANK HOLDERS ACADEMIC YEAR 2020 – 2021

B. A. ANIMATION & GRAPHIC DESIGN



Vimal Das - 1st



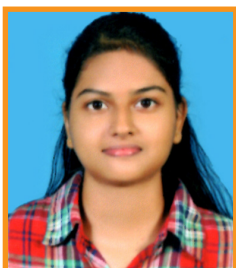
Nanditha Narayan - 3rd



Rinu Christo - 4th



Bony Baby - 5th



Jayakeerthi J - 7th



Milan Susan - 9th



Devika K Warriar - 10th



Nejimsha N - 10th

M. A. GRAPHIC DESIGN



Jose Thankachan - 1st



Nitha C J - 2nd



Alex Ferdinand - 1st

B. A. VISUAL ARTS



Gayathri Chandran - 1st



Anagha Satheesh - 2nd



Hiba Fathima P.A - 3rd



Reshma Jacob - 5th

B. A. VISUAL ARTS



Jobin Xaviour - 7th



Christy Roji - 10th

MSW



Della Francis - 4th



Krishnapriya - 5th



Jerin V K - 6th



Doniya Augestin - 7th

BFT



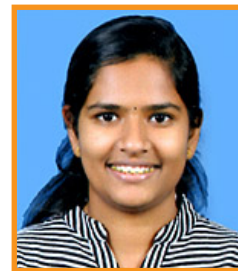
Aksa P K - 1st



Lavanya R - 2nd



Exiba Shaji - 3rd



Elsa Mariya George - 5th



Nandana Raju - 5th



Asna V B - 7th



Anu Mathew - 8th



Meriya Eldhose - 9th

RANK HOLDERS ACADEMIC YEAR 2021 – 2022

B. A. ANIMATION & GRAPHIC DESIGN



Abhay Blesson - 1st



S Joe Thomas - 2nd



Aleena Arish - 3rd



Gopika V Shaju - 3rd



Esther Shaji - 4th



Balu Balakrishnan - 5th



Malavika K Rajendran - 8th

B. A. ANIMATION & VISUAL EFFECTS



Sarath C G - 2nd



Ajin Abraham Daniel - 4th

BFT



Sujitha S Nair - 1st



Sandra S Babu - 3rd



Binil Eldhose Mathew-4th



Anjana M R - 6^h



Anaswara K B - 7th

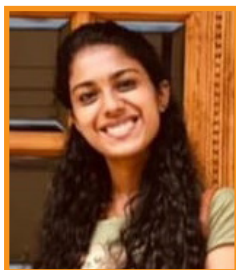


Aparna M U - 4th



Aleesha Siby -10th

B. A. VISUAL ARTS



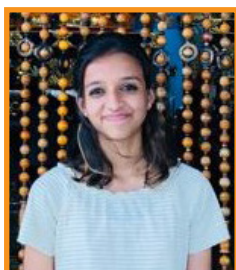
Anjitha S Babu - 3rd



Ansafa Nasrin - 5th



Alen Eldo- 6th



Jaleena K Shaju - 8th



Aleena Joseph- 10th

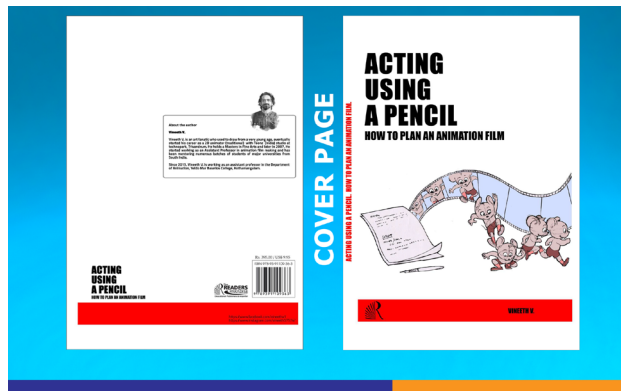
PUBLICATIONS BY STAFF 2021-22

Sl.No	Name of the Book	Name of the Author	ISBN
1	Acting Using A Pencil	Vineeth V	978-93-91109-36-3
2	Role of Technology in Education	Vandana V, Sanil Thomas, Manju A.R	978-93-5506-135-5
3	Easy Grammar	Jincy Issac	979-888530878-6
4	Brand Management	Reshmi Sunil, Anjali Anupdev, Santi Zacharia, Maria Alexander, Midhun Boban	978-93-91597-04-7
5	Alternative Estimators in PPS Sampling for multiple characteristics	Bindu D Nair	978-93-5506-132-4
6	Materials and Specifications in the world of Interior Design	Jasmin M.A	
7	Easy Peasy IELTS Academic Writing Task I	Soya Francis	978-93-90815-93-7
8	A Journey to Machine Learning	Eldhose P.U, Neethu M. Mathew, Priya P.G, Nimmy N Abraham, Raji R Nair	978-93-91109-85-1
9	Methodology of Programming with C	Neethu M. Mathew	978-93-91109-69-1
10	A Journey Core Python	Raji R. Nair, Subhashini	978-93-5511-124-9
11	A Quick Reference to Data Structures and Computer Algorithms	Raji R Nair	978-938817-658-3
12	Web Programming using PHP	Eldhose P.U	978-81-951230-8-7
13	Grab the Rudiments of Digital Marketing	Eldhose P.U, Ajmi Subair	978-81-951230-8-7
14	Research Methodology	Sanil Thomas	978-9355788764

PAPER PRESENTATIONS

Sl. No	Title	Author	Publishers
1	Artificial Neural Network and Open CV –Surpassing Expectations	Eldhose P.U.	International Journal of Scientific Research in Science and Technology – Volume 9 , Issue 1, Jan-Feb 2022 (Page No. 114-116)
2	Job Stress of College Teachers Especially After Covid -19 Pandemic	Sanil Thomas	Iridescence of Literary Paradigms (page No. 77- 82) (979888521936-5)
3	An Analysis of English Language Curriculum and Examinations as a tool of Evaluation Based on the Principles of Education	Soya Francis Puvathingal	Iridescence of Literary Paradigms (Page No. 208-213) (979888521936-5)
4	Utopian Learner Centric English Classroom in outcome based Education	Soya Francis Puvathingal	International Journal of English Journal and Social Science ISSN: 2456-7620
5	Journal of Emerging Technologies and Innovative Research	Raji R. Nair	Self Sovereign Identity for Secure Data Management ISSN: UGC Approved Journal
6	The New Generation Natwarlal's of Cyberspace	Asha P Alias	Gems of Theories ISBN: 9798886296266

PUBLICATIONS BY STAFF 2021-22



Name of the Book

ACTING USING A PENCIL

Name of the Author

VINEETH V

ISBN

978-93-91109-36-3

Animation film making is a general term that indicates at least 30 different sets of jobs requiring professional expertise. In this book, the author details the preproduction part which is the most creative part of filmmaking that precedes production and post-production. The students of Animation until now do not have a comprehensive book that details the different aspects ranging from concept to Animation.

This book is the first of its kind which is designed to guide all media students on the topic- preproduction of filmmaking. The complex procedures are explained simply and interestingly. The demonstrating illustrations are originally made by the author himself. The definitions given for the practical topics are comprehensive and seen for the first time in any content available before.

Book is available at amazon for purchase.



Purchase link:

<https://www.amazon.in/Acting-Using-Pencil-Plan-Animation/dp/9391109363/>



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



Vineeth V.
Asst. Professor
Department of
Animation & Graphic Design



Name of the Book

GRAB THE RUDIMENTS OF DIGITAL MARKETING

Name of the Author

**MR. ELDHOSE P U
MS. AJIMI SUBAIR**

ISBN

978-81-951230-8-7

ABSTRACT

According to the data provided by statista, 4.66 billion active internet users are there worldwide, and it is expected that over 2.14 billion people purchase goods and services online in 2021, which could be considered as a great leap forward from the 2016 data which counted 1.66 billion digital buyers. This highlights the prospects of digital marketing in today's era.

Digital marketing refers to marketing of products, services or brands through digital platforms such as websites, social media, mobile applications, etc....

It assures the reachability of products and services to a wide range of customers in a cost effective and time efficient manner, as compared to the traditional marketing strategies.

Marketing refers to promotion and selling of products and services, along with researches and advertisements. Traditional marketing strategies involve direct mail marketing, print marketing via newspapers, magazines, weekly or monthly publications, TV or radio broadcasting, Out of home marketing like signages, billboards, buses, word of mouth marketing like referrals, etc.....

Link : <https://ijsrst.com/IJSRST229132>



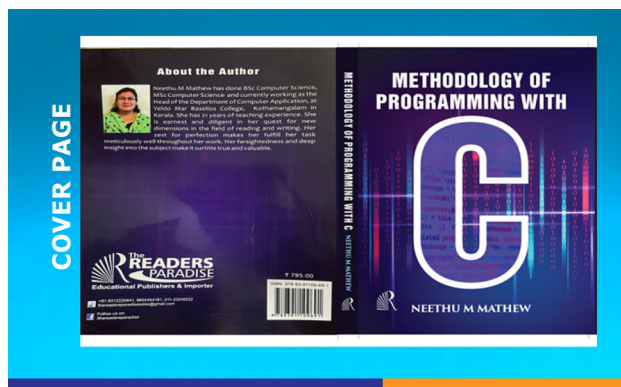
YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



ELDHOSE P U
Asst. Professor
BCA Department



AJIMI SUBAIR
Asst. Professor
BCA Department



Name of the Book

ROLE OF TECHNOLOGY IN EDUCATION

Name of the Author

NEETHU M MATHEW

ABSTRACT

Programming Language is indeed the fundamental unit of today's tech world. It Focus the different paradigms, how it is implemented, how it is abstracted, and the whole evolution of programming languages. A program is created when some organization identifies a need and creates a plan for that need. A successful program must have specific goals and a process for meeting those needs. Before implementing a program, we should know the need and purpose of the program. We can achieve this objective through program planning.

C is a computer language that enables users to communicate with the computer. The book explains the alphabets of general language and how the codes are used while programming when dealing with characters. A set of statements, computer programs are composed of various components: token- the

fundamental unit of a computer program. Also discusses why the programmer needs to select an appropriate data type according to the data taken in a program.

The important aspect of computer operation is data processing. That means accepting values from the user, processing that data, and then displaying the obtained result. A detailed explanation about various ways of providing and displaying the data to the computer in C language. You will get the idea of how data organised in an array and how pointer allocate memory at runtime. C is a procedure oriented programming language, in this a list of instruction for the computer organised into groups, called functions. The user develop their logic by using a number of functions that enhance the programs productivity.

ISBN

978-93-91109-69-1

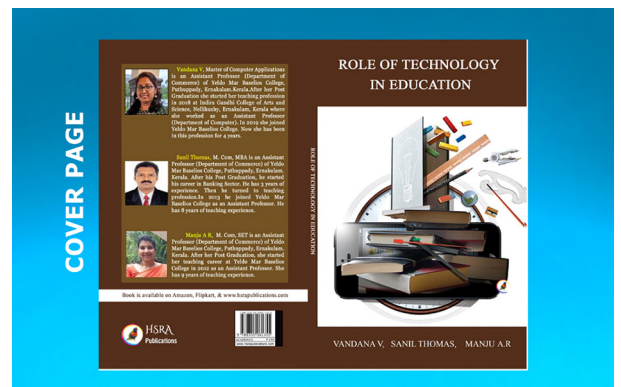
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(Affiliated to Mahatma Gandhi University)



NEETHU M MATHEW
Asst. Professor
Dept of Commerce



Book Released by the Chief Secretary
of Kerala Dr. V P Joy IAS



Name of the Book

ROLE OF TECHNOLOGY IN EDUCATION

Name of the Author's

VANDANA V, SANIL THOMAS, MANJU A R

ABSTRACT

Technology has drastically changed the way of human life like the way humans talk, keep, socialize, do commercial enterprise, and consider information and mastering, basically technology plays a crucial role in the system of education. A sudden outbreak of covid-19 at the end of 2019 has forced schools to close. The situation has made a huge difficulty in the education sector. This situation has drastically changed the education field to know the importance of modern technology in the field of teaching. New technologies and techniques have been used and teachers have been trained in a very short time to replace teaching in the classroom by teaching online at all levels. Teachers started to know what all modes of technology can be used in online education. Now online education is a part of our education system. But technologies are not always reliable and teachers who are dealing with online education need to be prepared on how to handle the problem in network issues, software, and its

update, installation, etc. Teachers should be always updated with the technology that can be used in the education system. Also, students have advantages in their education for creating a more competitive atmosphere for their bright higher education. For this reason, we can conclude that role of technology in education is a positive thing, only by adding its effectiveness and efficiency. Technology effects the classroom environment and the developing world's education which shows the progress in increasing access to higher education. The increased access allows people to achieve higher education to be generally more successful. It is important to realize that the improvements can only lead to more improvements with the way technology grows the advancements in education are here to stay and will only grow more significant in years come.

ISBN

978-93-5506-135-5



YELDO MAR BASELIOS COLLEGE
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VANDANA V,
Asst. Professor
Dept of Commerce



SANIL THOMAS,
Asst. Professor
Dept of Commerce



MANJU A R
Asst. Professor
Dept of Commerce

PUBLICATIONS BY STAFF 2021-22

Name of the Book

WEB PROGRAMMING USING PHP

Name of the Author

MR. ELDHOSE P U

ISBN

978-81-951230-8-7



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



ELDHOSE P U
Ast: Professor
BCA Department

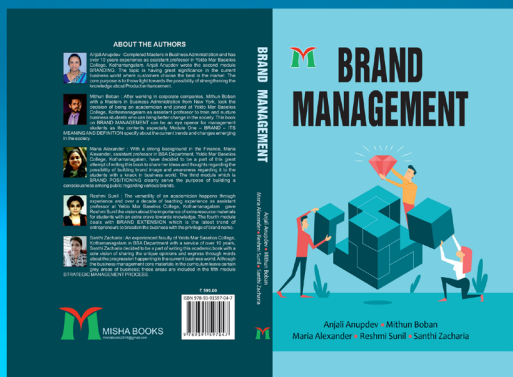
Book Released By
Former Chief Secretary
of Kerala **Mr. Jiji
Thomson IAS**



ABSTRACT

This book takes some of the basic work done in the fundamentals of PHP applications that have been around and are vastly used. PHP is currently one of the most popular programming languages, widely used in both the open source community and in industry to build large web-focused applications and application frameworks. This review looks at how PHP applications have evolved in terms of the use of libraries, the software maturity, adoption of object-orientation paradigm, the evolution of complexity and security.

COVER PAGE



Name of the Book

BRAND MANAGEMENT

Name of the Authors

ISBN

978-93-91597-04-7



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



ANJALI ANUP DEV
Ast: Professor
BCA Department



MITHUN BOBAN
Ast: Professor
BCA Department



MARIA ALEXANDER
Ast: Professor
BCA Department



RESHMI SUNIL
Ast: Professor
BCA Department

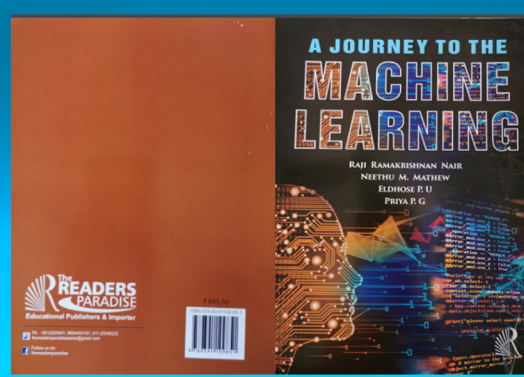


SANTHI ZACHARIA
Ast: Professor
BCA Department

About the book:

The book Brand Management focus on the significant role in future marketing competition, setting a company apart from many similar companies. It guides to learn about the potential clients and target audience to buy a particular product instead of another competitor's product. It includes an array of elements working together to form the perception of a brand. This consists of the company's name, logo, corporate gifts, design features and images, and other elements that refer to the brand company's products. The book focuses on Brand equity, Brand image, Brand extension, Brand growth, Brand alliances and mergers; Corporate brand creation and Integrated brand communication; Product branding vs. Service branding; Retail branding; Branding for non-profit organizations; Brand metrics and Brand analytics; Brand research methods and Management strategies; Brand valuation.

COVER PAGE



Name of the Book

"A JOURNEY TO THE
MACHINE LEARNING"

Name of the Authors

ISBN

978-93-91109-85-1



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



ELDHOSE P U
Ast: Professor
BCA Department



NEETHU M MATHEW
Ast: Professor
BCA Department



PRIYA P G
Ast: Professor
BCA Department



NMMI N ABRAHAM
Ast: Professor
BCA Department

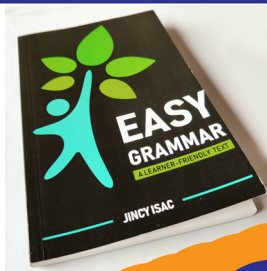


RAJI RAMAKRISHNAN NAIR
Ast: Professor
BCA Department

Abstract of the book

Examines the journey of computers from an early age to new age. "Computers are everywhere" no matter how you perceive the impact of computers, the statement is true. A computer is a machine that performs routine calculations automatically. The analysis is not a mathematical process; it underlies many activities like walking across a building. Also, we could invent programming to tell the computer how a problem to solve. Today in modern technological countries, life without telecommunications is unthinkable. In the minimum of the time, private messages to government communications must reach around the globe. Telecommunications are an important part of modern life today in the air, at sea, or on land. This chapter follows this advancement from smoke signals to modern-day Internet and mobile technology. And also understanding the events that have shaped the world

PUBLICATIONS BY STAFF 2021-22



The Book Easy Grammar -

A Learner - Friendly Text is designed to help scholars to learn English grammar very quickly. If you have a good command of grammar, you have the ability to express your self well. This book has been designed in such a way that the aspirants can learn it by themselves.

Many students have a wrong conception that grammar is a hard nut to crack and they cannot conquer it easily. This text helps the scholar to study grammar without taking the help of any other person as its language is very simple. It covers almost all areas of grammar leading the learner from basics to top level. The numerous examples given in every chapter can help the students learn the principles of English grammar easily. This book is undoubtedly learner - friendly and will be useful for students of all ages.



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



JINCY ISSAC
Asst. Professor
Department of
Animation & Graphic Design

Name of the Book

**A JOURNEY
CORE PYTHON**

Name of the Authors
**RAJI RAMAKRISHNAN NAIR
& SUBHASHINI**

ISBN



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



RAJI RAMAKRISHNAN NAIR
Asst. Professor
BCA Department



SUBHASHINI G
Asst. Professor
BCA Department

Profile:

Book released by the Chief Secretary of Kerala Dr. V P Joy IAS of telecommunications.



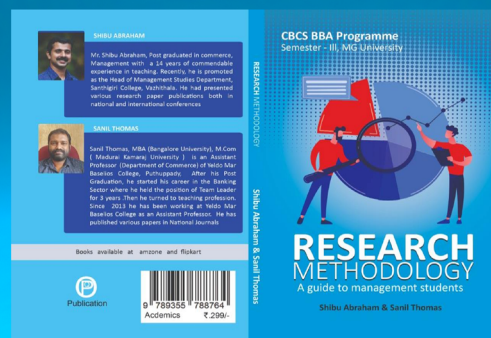
**EASY - PEASY
IELTS ACADEMIC
WRITING TASK 1**

A resource book for IELTS test-takers and trainers in Academic Writing Task 1 with sample answers for all types of infographics.

**EASY - PEASY
IELTS ACADEMIC
WRITING TASK 1**

SOYA FRANCIS PUVATHINGAL M.A. ; B.Ed. ; TESOL
Assistant Professor & IELTS Trainer

COVER PAGE



Name of the Book

**RESEARCH METHODOLOGY
-A GUIDE TO MANAGEMENT
STUDIES**

Name of the Authors

SANIL THOMAS

Sanil Thomas, M. Com, MBA is an Assistant Professor (Department of Commerce) of Yeldo Mar Baselios College, Puthupaddy, Ernakulam, Kerala. After his Post Graduation, he started his career in Banking Sector. He has 3 years of experience. Then he turned to teaching profession. In 2013 he joined Yeldo Mar Baselios College as an Assistant Professor. He has 8 years of teaching experience.

Abstract

Without the knowledge updation the world can't survive. Research is a search for knowledge. Creswell defines "Research is a process of steps used to collect and analyze information to increase our understanding of a topic or issue". The economic development of a country depends on the magnitude of research. This book is meant for the 3rd semester BBA Degree Programme students of Mahatma Gandhi University, Kottayam, Kerala which contain the basics of Research Methodology like Nature and Process of Research, Types of Data, Report Writing, interpretation Etc ... In 5 modules.

I hope the book will satisfy the needs of both the students and the teachers.



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



SANIL THOMAS
Asst. Professor
Department of Commerce

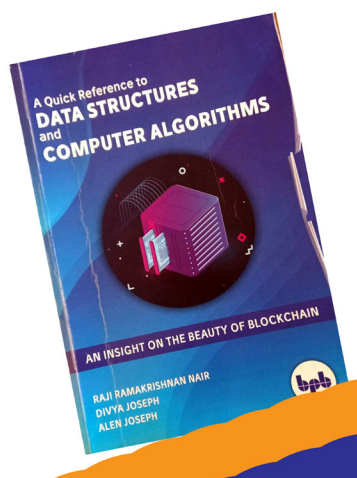
ISBN : 978-9355788764



YELDO MAR BASELIOS COLLEGE
(Affiliated to Mahatma Gandhi University)



RAJI RAMAKRISHNAN NAIR
Asst. Professor
BCA Department



PAPER PRESENTATIONS

Faculty Profile



Asha P. Alias, B.Tech (Information Technology) MBA is an Assistant Professor (Department Of Commerce) Yeldo Mar Baselios College, Puthupady, Kothamangalam, Ernakulam District, Kerala. After her Graduation she started her teaching career at Mar Thoma College For Women, Perumbavoor, as Guest Lecturer in 2010-2012 (2 years) and then at Yeldo Mar Baselios in 2012 as an Assistant Professor. She has 12 Years of teaching experience.

Abstract

We are living in this modern world cyber fraud is flourishing not only in India but across the world. It is very necessary to aware of such cybercrimes. In this many situations, the victims of cyber fraud are not the uneducated but the highly educated and well employed. If any such cyber crimes happens many of the victims are not willing to complain because of their ignorance about the cyber laws. In this article we are discussing Pegasus Spyware and some common cybercrimes that are happening in the day to day life, some ways to protect it and the cyber laws associated with it.

In olden days if we had to deal with only few Natwarlal's, the digital revolution has made opportunities for several Natwarlal's to show their digital creativity in all wrong means.

Almost everybody in this world are using internet, smartphones or any other electronic devices. According to the recent survey in the last six years that is from 2016 to 2021 the cyber crimes too have risen through out the country and was highest during the covid 19 pandemic. But the amazing fact is that the detection rate is low. What does it means? It is definitely because of our weak cyber security laws, lack of willingness to complain and unawareness.



SOYA FRANCIS
PUVATHINGAL

Designation: Assistant Professor, Department of English, Yeldo Mar Baselios College, Kothamangalam & IELTS Trainer, Milwaukee Academy, Kothamangalam

Educational Qualification:

- MA English Language and Literature
- B.Ed in English and Science
- TESOL

Areas of interest :

- Language and Literature
- Creative writing
- Communicative English training

Work Experience :21years

• Yeldo Mar Baselios College - Assistant Professor of English - 2003 - Present (19 years)

• Milwaukee Academy, Kothamangalam - IELTS Trainer 2004- Present (18 years)

• Govt.V.H.S.S.- Pallarimangalam - Guest Lecturer in English - 2-06-2003 - 25-08-2003 (3 months)

• St. Augustine's Girls Higher Secondary School, Kothamangalam- Guest Lecturer in English - 2001-2002 (1 year)

• Green Valley Public School, Kothamangalam - English teacher in High School-2001-2002 - (1 year)

• Achievements:

JOB STRESS OF COLLEGE TEACHERS ESPECIALLY AFTER COVID-19 PANDEMIC



SANIL THOMAS

Sanil Thomas, M. Com, MBA is an Assistant Professor (Department of Commerce) of Yeldo Mar Baselios College, Puthupady, Ernakulam, Kerala. After his Post Graduation, he started his career in Banking Sector. He has 3 years of experience. Then he turned to teaching profession. In 2013 he joined Yeldo Mar Baselios College as an Assistant Professor. He has 8 years of teaching experience.

Abstract

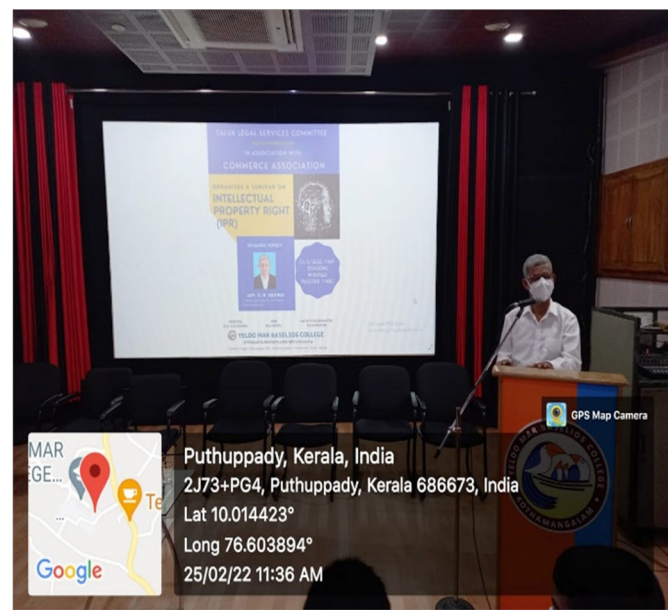
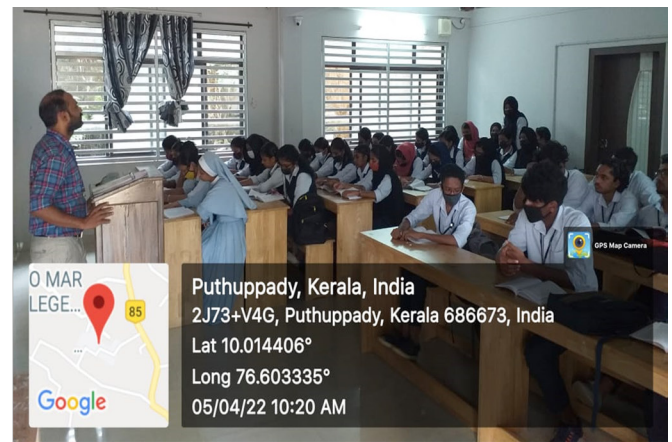
Teaching is the most blessed profession because teachers help to inculcate culture, basic values and ethics in the future citizens. In other words, they are the people who mould the future citizens. Stress is inevitable in everyone's life, especially in teacher's life. How do people know that they are stressed? The body responds to stress negatively. Many biological changes take place like Head / Neck Ache, Dry mouth, sweats, etc. There are many mental symptoms also for stress like mood swings, loss of interest in work etc. The teacher's stress negatively affects their performance that in turn affects negatively the students as well as the institution. The more serious the stress is, the greater the negative impact is. Covid-19 makes the situation more miserable. Since the entire academia has been changed to online mode, the teachers are under stress. Managing these stressors effectively will help a lot in the teaching profession so the generation also. The study is concluded by providing stress management guidelines for reducing the stress level of teachers.

MOUs and Collaborations

Sl. No	MOU With	Purpose	Department
1	Royal Educational Charitable Trust, Puthencruz	Conduct Certificate Courses	Commerce
2	Nirmala College, Muvattupuzha (NAAC Accredited with A++ - CGPA 3.73)	Faculty Exchange	Commerce
3	Mount Carmel College, Karukadom	Faculty Exchange	Commerce
4	Muvattupuzha Film Society	Rural Film Festival	Animation
5	Zillion Infoteck Infopark, Kakkanad	Internship, Placement	Animation
6	Westford Film Institute of Film Technology, Ernakulam	Academic Collaboration	Animation
7	DEL ARC	Internship	Interior Design (Visual Arts)
8	Wig Space Architect	Internship	Interior Design (Visual Arts)
9	SARV International Training Centre, Jaipur	Internship	BFT
10	SARV International Training Centre, Jaipur	Internship	BFT
11	Kerala Art & Craft Village, Trivandrum	Internship	BFT
12	Red Hat Academy	Red Hat Training By IQSR	BCA
13	TINOS Software & Security Solutions LLP VGWM + CJG Technolodge, Kakkur	Internship	BCA
14	BELL Neuvotech	Internship	BCA
15	Mar Elias College, Kottappady	Faculty / Student Exchange	BCA

16	DISHA SOFT Info Solutions Pvt Ltd, Muvattupuzha	Training on Digital Marketing	BCA
17	IPSR	Add on Courses	BCA
18	Tree Pandappilly	Natural Eco System, Planting/ Caring	BCA
19	RIBLUE Logistics Pvt. Lt. Bangalore	Internship	BBA
20	Malabar Institute of Business Management (MIBM)	Internship	BBA
21	Food Locker Food Pack	Awareness of production and marketing of food packets	BBA
22	Marwood Apparels	Training of Stitching	BBA
23	Nagarjuna Herbal Concentrates Ltd., Muvattupuzha	Organizing Seminar on Herbal Products	BBA
24	Dharmagiri Vikas Society, Kothamangalam	Internship	MSW
25	Peace Valley Foundation, Nellikuzhy	Internship	MSW
26	Mar Elias Kottappady	Faculty Exchange	MSW
27	Karkinos Health Care	Cancer Awareness	MSW
28	NSDC	Certificate Courses	BFT
29	WayLine – NSDC Partner	Certificate Courses	BFT

MOUs and Collaborations



YELDO MAR BASELIOS COLLEGE KOTHAMANGALAM
IQAC & Department Of Business Administration

Entrepreneurial Skill Development

A Webinar on Improving Your Entrepreneurial skills

Resource person:
JIRLO JAYAN
Managing Partner
Foodlocker Food Packs
YMBC Alumni

June 26th Saturday at 11am

PROGRAMME CO-ORDINATOR
MRS. ANJALI ANUPDEV
9947862185

DEPARTMENT OF ANIMATION ORGANIZES

WEBINAR ON an introduction to design industry

DATE FROM **04-02-2022** TIME **7-8 PM** PLATFORM **ZOOM**

RESOURCE PERSON
MUHAMMED RAFI
DIRECTOR: ZILLION INFO SOLUTIONS, KOCHI

YELDO MAR BASELIOS COLLEGE
Affiliated to Mahatma Gandhi University
Marian Village, Puthuppady P.O. Kothamangalam, Ernakulam (Dist), Kerala
+91 98461 10506, +91 98468 77776

PRINCIPAL: Prof. K.M George
HOD: S. K. Radhakrishnan
FACULTY COORDINATOR: Falaah Ali
STUDENT COORDINATOR: Aswin Suresh

Department of Animation has conducted a webinar on Design Industry taken by the design industry expert **Mr. Muhammed Rafi**, Director, Zillion Solutions. Students had a chance to interact with him in relation with their doubts and expectations in the design industry. He has also shared his experiences when he started his company in small scale and how zillion infotech has grown to the current status.

This interactive online workshop was devised to provide an industry know how to students and it has also helped the entrepreneurial endeavour of the interested students. The session took 2hrs. in which a good number of students actively participated in the interactive session.

Faculty member **Asst. Prof. Falaah Ali** and student coordinator **Mr. Ashwin** have coordinated the event.



FACULTY DEVELOPMENT PROGRAMMES (FDPs)

Sl. No.	Name	Organised By	Date	Resource Person
1	Teaching, Learning & Evaluation – A Paradigm Shift	IQAC	05-07-2021 to 11-07-2021	Dr. Sherymon Peter Dr. Vinu Sherymon Dr. Sony Kuriakose Dr. Harry Cleetus Mr. Ajai Antony Dr. Sunny Kuriakose Dr. Minimol Anil Job Dr. Arathy Mujumdar Dr. Joseph Mani
2	Cinema – A Variety in Harmony	Dept. of Animation	08-08-2021 to 14-08-2021	Dr. Renji Panicker Mr. John Paul Mr. Shyama Prasad Mr. Murali Menon Mr. Ajithkumar B Mr. Sabu Charian Mr. Sunny Joseph
3	Self Management Skills in the New Era of Modern Education	Dept. of Commerce	15-02-2022 to 21-02-2022	Mr. Samson Dr. Thara Pradeep (Dubai) Dr. Anu Jossy Joy Dr. A.V. Jose Ms. Manuja Baby (UK) Dr. Suby Baby
4	Innovative Trends and Scopes in the Business World	Dept of BBA	28-02-2022 to 06-03-2022	Dr. T.V. Murali Vallavhan Mr. Brijesh George John Mr. Anoop George Dr. Nipur gosain Dr. Araby Dr. Sreenadh M. Nair

5	Design Aesthetics- Concepts and Thinking	BFT	9-03-2022 to 16-03-2022	Dr. Punam Aggarwal Thakur Dr. Babita Bhandari Mrs. Achuthy Kottangal Mrs. Ben Jo Vattathara Dr. Srishthi Mourya Mrs. Nikhila Thomas Ms. Beena Santhosh
6	An International Online Faculty Development Programme on Surpassing new technologies	BCA	21-03-2022 to 27-03-2022	Mr. Krishnakumar (TCS Kochi) Dr. S. Saravanakumar Dr. Jeeva Jose Ms Rajee Ramakrishnan Nair Mr. Eldhose Mani Ms. Archanamenon P Ms. Anoop V.K
7	FDP on Research Paradigms in Social Work	MSW	25-03-2022 to 31-03-2022	Dr. Sanjai Bhatt Dr. Pamela Singla Prof. Dr. Dileepkumar M Dr. Fr. Saju M.D Dr. Henry Poduthase Dr. Raja Samuel Dr. Anish K.R Prof. Surinder Jaswal

FACULTY DEVELOPMENT PROGRAMMES



YELDO MAR BASELIOS COLLEGE
AFFILIATED TO MAHATMA GANDHI UNIVERSITY

One Week International Online Faculty Development Program

on

Teaching Learning & Evaluation
- A Paradigm Shift -

Organised By

Internal Quality Assurance Cell (IQAC)

05 - 09 JULY 2021 | 10:00 AM - 4:00 PM

INAUGURAL CEREMONY



Mr. Antony John, M. L. A
Kothamangalam



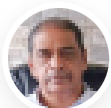
Shri M B Rajesh
Honorable Speaker,
Kerala Legislative Assembly



Prof. Dr. Sabu Thomas
Vice-Chancellor
Mahatma Gandhi University



Chev. Prof. Baby M Varghese
Chairman, Yeldo Mar Baselios College,
Puthupady, Kothamangalam



Prof. K M George
Principal
Yeldo Mar Baselios College, Puthupady,
Kothamangalam



Ms. Raji Ramakrishnan Nair
IQAC Co-ordinator, Yeldo Mar Baselios
College, Puthupady, Kothamangalam

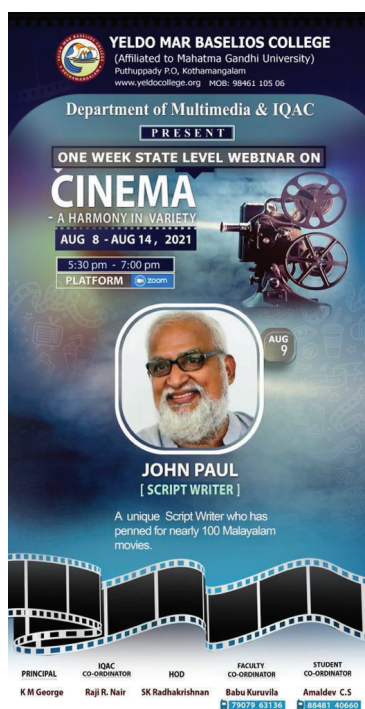
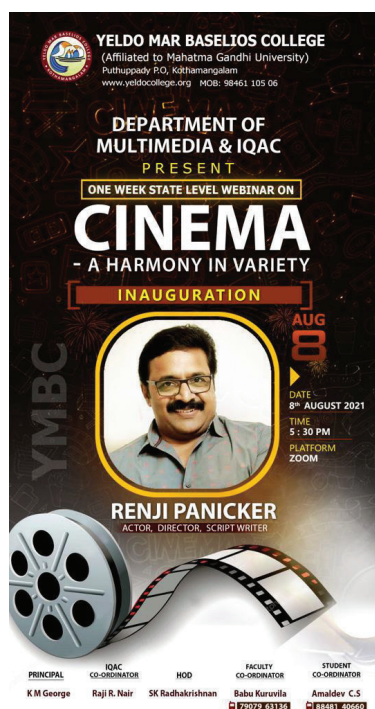
" Supported by MES College, Marampally under UGC PARAMARSH Scheme"

FACULTY DEVELOPMENT PROGRAMMES

CINEMA

A HARMONY IN VARIETY”

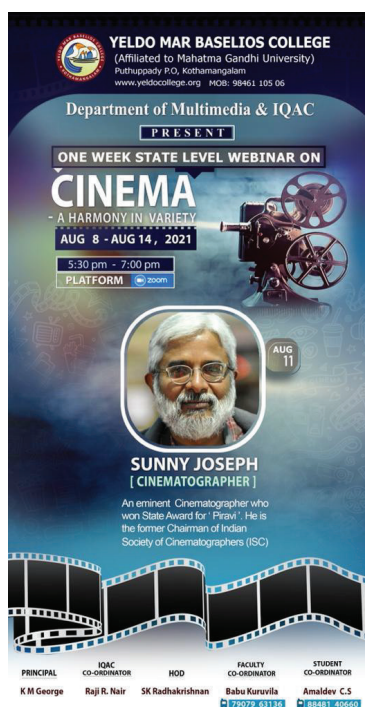
17th July 2021



A one-week state-level webinar on cinema was conducted at Yeldo Mar Baseliros College, by the department of Multimedia and IQAC. This grand function title “Cinema – a harmony in variety” was organised from 8th August 2021 to 14th August 2021. With the esteemed presence of noted luminaries and veterans from the Malayalam Cinema industry, this state-level programme chiefly discussed the process of filmmaking – from conceptualization to the final screening.

The programme was inaugurated by Sri. Renji Panicker, renowned Malayalam actor, director and script director in the presence of our Chairman, Chev. Prof. Baby M Varghese, principal Sri K M George, IQAC Coordinator Mrs Raji R Nair and Animation department HOD, Mr Radhakrishnan S K. The programme was attended by all the students from the college including the public. Faculty co-ordinator Mr Babu Kuruvilla and student co-ordinator Mr Amaldev C S to steer the programme to make it a grand success.

On the second day, August 9, 2021, celebrated scriptwriter Sri. John Paul who has penned nearly 100 Malayalam movies honoured the occasion with his presence.



FACULTY DEVELOPMENT PROGRAMMES

 <p>YELDO MAR BASELIOS COLLEGE Affiliated to Mahatma Gandhi University</p>	 <p>YELDO MAR BASELIOS COLLEGE Affiliated to Mahatma Gandhi University</p>
<p>P G Dept. of Commerce in association with IQAC organises</p>	<p>Department of Business Administration in association with IQAC organises</p>
<p>INTERNATIONAL ONLINE FACULTY DEVELOPMENT PROGRAMME</p>	<p>AN INTERNATIONAL ONLINE FACULTY DEVELOPMENT PROGRAMME</p>
<p><i>On</i> Self Management Skills in the New Era of Modern Education <i>"Manage yourself before you lead someone else"</i></p>	<p><i>On</i> Innovative Trends and Scopes in the BUSINESS WORLD</p>
<p>Scan QR code for registration </p> <p>Platform ZOOM 2022 FEBRUARY 15 to 21 Start at 8pm.</p> 	<p>Click  or Scan QR code for Free registration </p> <p>Platform ZOOM 2022 February 28 to March 06 Starts at 7PM.</p> 
<p>Day 1 Inauguration- 8 pm to 8.30 pm</p>	<p>Day 1 Inauguration- 7 PM to 8.30 PM</p>
<p> Welcome</p> <p> Prof. K. M. George (Principal) Yeldo Mar Baslios College Kothamangalam</p>	<p> Welcome Speech</p> <p>Mr. George N. M. (HOD) Department of Business Administration Yeldo Mar Baslios College Kothamangalam</p>
<p> Presidential address and Inauguration</p> <p> Dr. M. K. Mohanan (Principal) Marian Academy of Management Studies Kothamangalam</p>	<p> Presidential address</p> <p>Chev. Prof. Baby M. Varghese (Chairman) Yeldo Mar Baslios College & Marian Academy of Management Studies Kothamangalam</p>
<p> Key note address</p> <p> Chev. Prof. Baby M. Varghese (Chairman) Yeldo Mar Baslios College & Marian Academy of Management Studies Kothamangalam</p>	<p> Inaugural address</p> <p>Dr. T. V. Muralivallabhan Director, Marian Institute of Management, Marian College (Autonomous) Kuttikkanam</p>
<p>Day 7 Concluding Session</p>	<p>Felicitations</p>
<p> Evaluation</p> <p> Mrs. Raji R. Nair IQAC Coordinator Yeldo Mar Baslios College Kothamangalam</p>	<p> Prof. K. M. George (Principal) Yeldo Mar Baslios College Kothamangalam</p>
<p>Principal Prof. K. M. George</p> <p>IQAC Coordinator Mrs. Raji R. Nair</p> <p>HOD Mr. Saji Joseph</p> <p>Faculty Coordinators Soya Francis & Sanil Thomas</p>	<p>Vote of Thanks</p> <p> Ms. Raji Ramakrishnan Nair IQAC Coordinator Yeldo Mar Baslios College Kothamangalam</p>
<p> YELDO MAR BASELIOS COLLEGE Affiliated to Mahatma Gandhi University Kothamangalam, Ernakulam Dist., Kerala, India ☎ 9846110506, 9846877776 www.yeldocollege.org</p>	<p>E- Certificates will be provided to participants who attend all the sessions and submit the feedback-forms.</p> <p>Prof. K. M. George Principal Mrs. Raji R. Nair IQAC Coordinator Mr. George N. M. HOD Mr. Mithun Boban Faculty Coordinator ☎ 8113913375</p>

FACULTY DEVELOPMENT PROGRAMMES

Yeldo Mar Baselios College Kothamangalam
(Affiliated to Mahatma Gandhi University)

Department of Social Work in Association With IQAC
Organizes an Online International Faculty Development Programme On Research Paradigms in Social Work

25TH To 31ST March 7.30PM to 8.45PM

25.03.2022 Friday Inauguration 7.30-08.45 PM  Dr. Sanjai Bhatt Professor Delhi School of Social Work North Delhi (Former President NAPSW)	28.03.2022 Monday Rigor in Qualitative Research in Social Work 7.30-08.45 PM  Dr. Henry Poduthase Associate Professor & Director - MSSW West Texas A&M University, Amarino, Texas, United States
26.03.2022 Friday Keynote Address 7.30-08.45 PM  Dr. Pamela Singla Head of the Department Delhi School of Social Work North Delhi, India	29.03.2022 Tuesday Presentation of Quantitative & Qualitative Data 7.30-08.45 PM  Dr. Raja Samuel Principal Madras School of Social Work, Chennai, India
26.03.2022 Saturday Trends & Practices in Social Work Research 7.30-08.45 PM  Prof. Dr. Dileep Kumar M Pro. Vice Chancellor - OHS University, India & Director Strategy and Research NECT, Malaysia	30.03.2022 Wednesday Dissemination of Research Through Publications 7.30-08.45 PM  Dr. Anish K R Former Head of the Department, Department of Social Work, Kaimassery, Kerala
27.03.2022 Sunday Quantitative Research Methods in Social Work 7.30-08.45 PM  Dr. Fr. Saju MD Associate Director & Vice Principal, Insight College of Social Sciences, Kalamassery, Kerala, India. Honorary Principal Yelam Melbourne University, Australia	31.03.2022 Thursday Valedictory Address 7.30-08.45 PM  Prof. Surinder Jaswal Professor, Deputy Director, International Centre for Science (ICS) Mumbai Campus Dean - School of Research Methodology Centre for Health and Mental Health, School of Social Work

Link For Registration
<https://forms.gle/3LmeQhWdPg5VY23y7>

E-Certificates Will be Provided to Participants Who Attend all The Sessions and Submit The Feedback-Forms

Prof. K.M. George Principal
 Mrs. Raji R. Nair IQAC Coordinator
 Lajju EK Head of the Department (Mob : +91 9946334881)
 Jicy Mathew Faculty Coordinator (Mob : +91 9645258981)

NATIONAL LEVEL WORKSHOP ON RESEARCH METHODOLOGY
A ZOOM WORKSHOP

A Prelude to Academic Excellence

ORGANIZED BY
DEPARTMENT OF FASHION TECHNOLOGY
IN ASSOCIATION WITH IQAC
Under UGC PARAMARSH Scheme

INAUGURATION

DATE
01 SEPT 2021

TIME
05:00 PM

Prof. Dr. RAJAN GURUKKAL
 Vice-Chancellor, Kerala State Higher Education Council
 Former Vice-Chancellor, Mahatma Gandhi University, Kottayam

KEY NOTE SPEAKER
Dr. K.V. Thomas
 Director, Department of M.Com-POEM,
 Maron College, Kuttanangam (Autonomous)

YELDO MAR BASELIOS COLLEGE
 Affiliated to Mahatma Gandhi University
 Haran Village, Puthussery P.O. Kothamangalam, Ernakulam (Dist), Kerala
 +91 8747 43454, 96580 0585

PRINCIPAL: Prof. K.M. George
 IQAC CO-ORDINATOR: Ms. Raji R. Nair
 HOD: Ms. Chintha V Jey
 FACULTY CO-ORDINATOR: Ms. Ansa Shaji

NATIONAL LEVEL WORKSHOP ON RESEARCH METHODOLOGY
A ZOOM WORKSHOP

A Prelude to Academic Excellence

ORGANIZED BY
DEPARTMENT OF FASHION TECHNOLOGY
IN ASSOCIATION WITH IQAC
Under UGC PARAMARSH Scheme

PROGRAMME SCHEDULE 01 SEPT - 03 SEPT 2021

DAY 1 | 01-09-2021 | 05:30PM - 06:00PM
 TOPIC: Comprehensive Scientific Research
 Dr. Shobabhan Raj S,
 Associate Professor & HOD-Computer Science
 Government College, Nedumangad

DAY 2 | 02-09-2021 | 10:00AM - 04:00PM
 TOPIC: Research, Why, What and How?
 Dr. S. Ansa, Director, Advanced Molecular Materials Research Centre
 Director, Institute for Integrated Program & Research in Basic Science
 Mahatma Gandhi University, Kottayam

DAY 2 | 02-09-2021 | 10:00AM - 03:00PM
 TOPIC: Research & Publication Ethics
 Ms. Sathya Mathew
 Doctoral Research Scholar, Department of English
 Lovely Professional University, Punjab

DAY 3 | 03-09-2021 | 02:00PM - 03:30PM
 TOPIC: Growing Significance of Sustainability Research
 Dr. Geetha Anna Mathew
 Assistant Professor, Department of Management
 Kishu Jayaram College (Autonomous, Bangalore)

YELDO MAR BASELIOS COLLEGE
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 Haran Village, Puthussery P.O. Kothamangalam, Ernakulam (Dist), Kerala
 +91 8747 43454, 96580 0585

PRINCIPAL: Prof. K.M. George
 IQAC CO-ORDINATOR: Ms. Raji R. Nair
 HOD: Ms. Chintha V Jey
 FACULTY CO-ORDINATOR: Ms. Ansa Shaji

WORKSHOPS / SEMINARS / CONFERENCES ON IPR, RM, ED

Sl. No.	Topic	Department
1	Research Methodology (Anoop George)	Commerce
2	GEMS Grooming Entrepreneurs By Motivating Students	Commerce
3	Intellectual Property Right (Adv. C.K. George)	Commerce
4	Research Methodology (Dr. Bincy Baby)	Commerce
5	Formation of ED Club and Association with Directorate of Industry and Commerce (Dr. K.M. H. Iqbal)	Animation
6.	Webinar on Professional Orientation	Interior Design
7.	Steps to Future (A Career Guidance Pro- gramme on Entrepreneurship)	BFT
8.	Workshop on Research Methodology – A Prelude to Academic Excellence	BFT
9.	Online Talk on Aluminus Entrepreneur	BBA
10.	Intellectual Property Right	BBA
11.	Webinar on Entrepreneurious and Career Guidance	BCA
12.	Intellectual Property Right	BCA
13.	Journey of a Techpreneur	BCA

OTHER SEMINARS AND INVITED TALKS ORGANISED

SPSS Workshop – Department of MSW

Webinar on Professional Orientation – Department of Interior Design
(Visual Arts)

Online Talk on Alumnus Entrepreneur – Department of BBA

Steps to Future (A Career Guidance Programme on Entrepreneurship) –
Department of BFT

Food Safety day – Ms. Princy Thomas, Chief Dietitian, Rajagiri Hospital –
Department of Commerce

Career Guidance Seminar – Roy T.A, MD, RECT, Puthencruz-
Department of Commerce

Foreign Career Guidance Seminar – Sunny Thomas & Capt. Sojan Jose,
Milwaukee Academy - An Awareness on Postal Service

Awareness on Postal Service – Mr. Shinu V.A, Marketing executive
Aluva Division – Department of Commerce

Nutrition and Wellness – Ms. K. Gajalakshmi, Nestle, Department of Commerce

Effective Public Speaking – Prof. K.M. Kuriakose, Dean, YMBC, Department
of Commerce

Soft Skill Training – Mr. Bibin Babu, Asst Prof., BBA YMBC, Department of
Commerce

Environmental Education and Biodiversity Conservation – Dr. Ebi P Varghese,
MA College, Kothamangalam

International Yoga Day – Sri. Sajeev P.G

Resume Making Workshop – Sri. Bibin Babu

Consumer Protection Act – Adv. C.K. George

Placement and Career Guidance – Dr. Murali Thummarukudy

Webinar on Career Guidance – Salman Haris

Communication Development – Bibin Babu

Soft skill Training on Managerial Skill – Mr. Basil Baby

Soft skill Training on Leadership Skill – Prof. K.M. Kuriakose

Finishing School Workshop – Mrs. Elizabeth Joseph B

SOCIAL OUTREACH PROGRAMMES

Sl. No	Name of the Programme	Date	Department
1	"Be a helping hand, Rs 20 Challenge"	13/06/2021	Commerce
2	Computer Awareness Class for Kudumbasree Members in Kothamangalam Municipality	25/10/2021	Commerce
3	Cleaning of the Auditorium and School Ground of Mathirappilly VHSE	27/10/2021	Commerce
4	Awareness on Postal Services to Parents	05/01/2022	Commerce
5	Mega Dental Camp in association with Annoor Dental college, Muvattupuzha	04/03/2022	Commerce
6	Mid Day Meal (Hcp s]mXn Hcp Nncn)		B.A. Visual Arts (Interior Design)
7	Visit to Provident Home Karakkunnam		B.A. Visual Arts (Interior Design)
8	Blood Donation Camp in Association with IMA Aluva	18/02/2022	B.A. Visual Arts (Interior Design)
9	JWALA Outreach Programme – Cleaning of Govt. LP School Chirappady and Planting of Trees	06/08/2021	BBA
10	Cleaning of Govt. UP School Mulavoor, Puthuppady	18/02/2022	BBA
11	Training of Production of Hand Wash	23/02/2022	BBA

12	Introduction of Mobile Application to Kudumbasree Members and local senior citizens	23/03/2022	BBA
13	Tribal School Adoption – Guardan’s Hills Public School, Mankulam		BBA
14	‘Hello Doctor’ – Covid Media Help through digital skills	15/06/2021	BCA
15	Visit to Provident Home Karakkunnam – Donation of Food Items	21/06/2021	BCA
16	Collection of E-Waste	13/12/2022	BCA
17	Collection Centre of Cloth Bank	15/12/2022	
18	Awareness on Adult Empowerment to the parents	19/02/2022	BCA
19	Clean City Programme in association with ‘TREE PANDAPPILLY’ Muvattupuzha	31/05/2022	BCA
20	Alumnus Initiative for Pravesanotsavam and distribution of Study Materials – Govt. LP School , Chirappady	31/05/2022	BCA
21	Anganavadi	05/08/2021	MSW
22	Awareness on Use of Smart Phones to Senior Citizens	01/03/2022	MSW
23	Self Defense Class for Women- St. Stephen’s HSS, Keerampara	09/03/2022	MSW
24	Self Defense Class for Women- NSS HSS Varappetty	10/03/2022	MSW

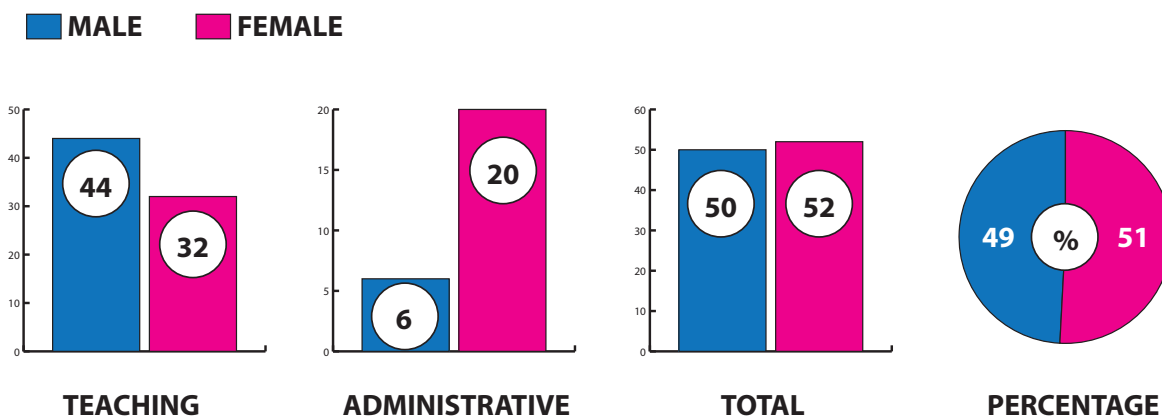
25	Free Blood Diagonosis and Blood Donation, Pindimana Panchayat	13/03/2022	MSW
26	Drug Abuse Awareness – Students of Govt. HSS Neriamangalam	15/03/2022	MSW
27	Free Computer Class for Kudumbasree Members, Kavalangad	17/03/2022	MSW
28	Public Library Formation and Inauguration – Valakom Panchayat	19/03/2022	MSW
29	Thejomaya – Online Combines – Drug Abuse - Intercollegiate	01/07/2021	MSW
30	Music Shield till Covishield	01/06/2021 – 10/06/2021	Animation & Graphic Design
31	“Marakkalle Mask” – Music Programme Outdoor	23/12/2021	Animation & Graphic Design
32	Folk Door Film Festival – Public	05/01/2022	Animation & Graphic Design
33	“For the Peace of the World – A Collage Art Exhibition	17/03/2022	Animation & Graphic Design
34	Tribal Students Class – Neriamangalam Tribal Hostel	06/02/2022	BFT
35	“Cleanup Drive” – Fort Kochi Beach in association with DTPC Ernakulam	28/02/2022	BFT
36	‘Caring Through Sharing’ Tribal Hostel HSS Neriamangalam	06/03/2022	BFT

SOCIAL OUTREACH PROGRAMMES



FACULTY PROFILE

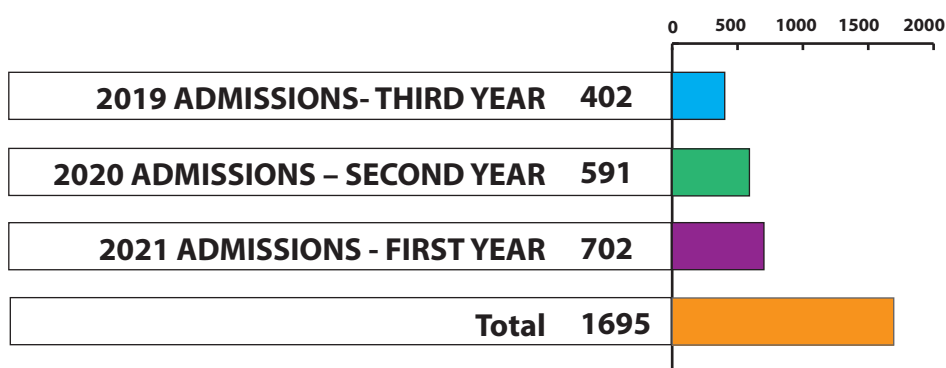
TEACHING		ADMINISTRATIVE		TOTAL		PERCENTAGE	
male	female	male	female	male	female	male	female
44	32	6	20	50	52	49	51



STUDENTS PROFILE 2021-22

Students Enrollment Percentage : $(702 / 814) \times 100 = 86.2\%$

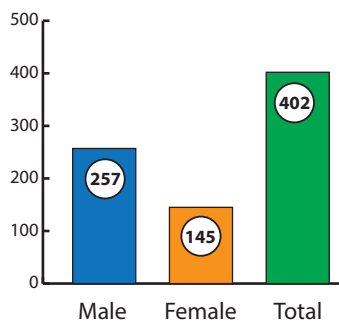
2019 ADMISSIONS- THIRD YEAR	402
2020 ADMISSIONS – SECOND YEAR	591
2021 ADMISSIONS - FIRST YEAR	702
Total	1695



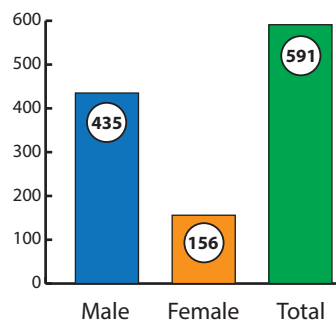
GENDER CLASSIFICATION

<u>YEAR</u>	<u>MALE</u>	<u>FEMALE</u>	<u>TOTAL</u>
2019 ADMN	257	145	402
2020 ADMN	435	156	591
2021 ADMN	477	225	702
TOTAL	1169	526	1695
PERCENTAGE	69%	31%	100%

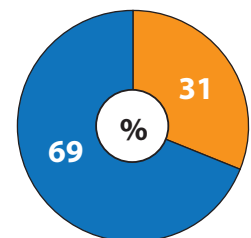
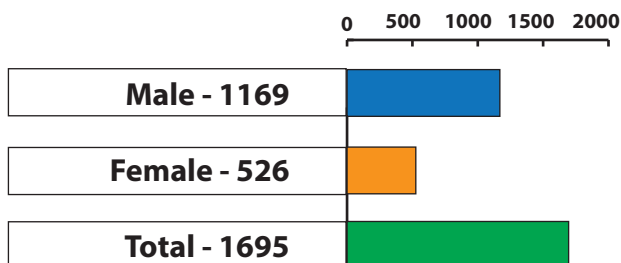
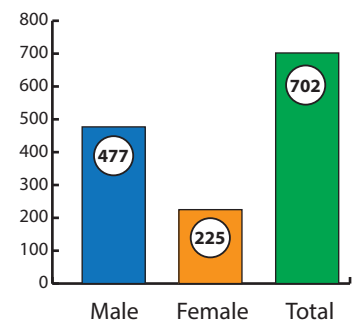
2019 ADMISSION



2020 ADMISSION



2021 ADMISSION

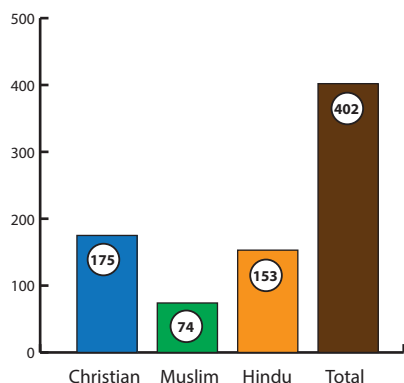


PERCENTAGE

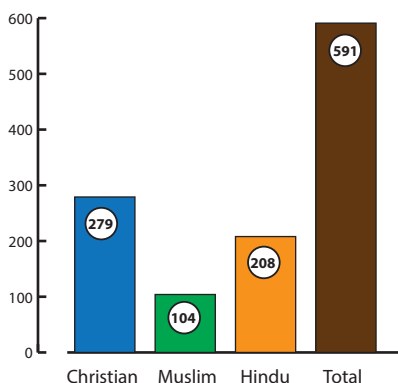
RELIGION WISE CLASSIFICATION

	<u>CHRISTIAN</u>	<u>MUSLIM</u>	<u>HINDU</u>	<u>TOTAL</u>
2019 ADMN	175	74	153	402
2020 ADMN	279	104	208	591
2021 ADMN	261	181	260	702
TOTAL	715	359	621	1695
PERCENTAGE	42%	21%	37%	100%

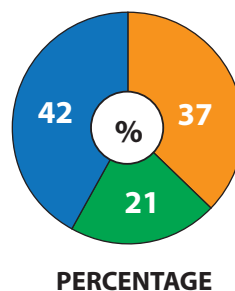
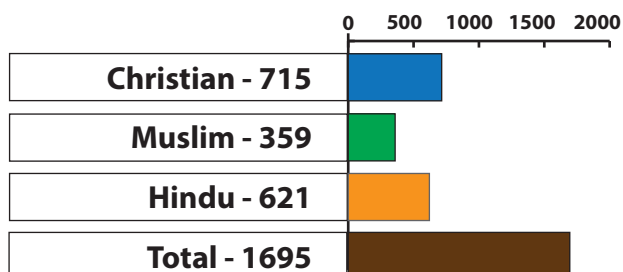
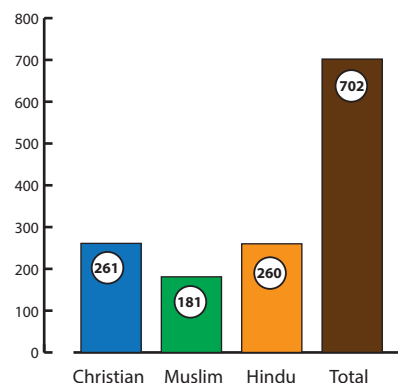
2019 ADMISSION



2020 ADMISSION



2021 ADMISSION



DIGNITARIES VISITED THE CAMPUS

Sl. No.	Name	Designation	Date	Purpose
1	Dr. HARRY CLEETUS	Former Principal – St. Alberts College, Ernakulam, NAAC Pear Team Member	09-08-2021	External Audit
2	Dr. SHERYMON P.C	Research Guide and Professor, Arab Open University, Qatar	07-09-2021	Inauguration of Research & Development Wing
3	H.G. ELIAS MAR JULIOS METROPOLITAN		15-09-2021	Blessing of new Prayer Hall
4	Dr. RAMDAS	RCC Former Director, Director KARKINOS Health Care	09-10-2021	Cancer Awareness Programme
5	Dr. THOMAS ABRAHAM	International TCI Facilitator	30-10-2021	Motivation Class for Staff
6	Dr. MONI ABRAHAM	State Cancer Institute, Kalamassery and Founder Director	30-10-2021	Cancer Awareness Programme
7	Shri. SHABIN IBRAHIM	First Class Magistrate, Kothamangalam	25-11-2021	Inauguration of Anti Narcotic Cell
8	Dr. Aji C Panicker	Former Syndicate Member, MG University, Kottayam	25-11-2021	Inauguration of Women Cell
9	Rev. Fr. DAVIS CHIRAMMEL	President, Kidney Foundation	15-12-2021	Inauguration of Centre of Collection of Cloth Bank in YMBC
10	Adv. Dean Kuriakose	MP, Idukki	15-12-2021	Distribution of Sophia Award to Rev. Fr. Davis Chirammel
11	Mr. K.K. Tomy	Municipal Chairman, Kothamangalam	18-12-2021	Project Based Cultivation
12	Adv. MATHEW KUZHALANADAN	MLA, Muvattupuzha	20-12-2021	Inauguration of Planning Forum
13	Sri. Eldhose P.P	Municipal Chairman, Muvattupuzha	26-12-2021	Inauguration of Commerce Alumni Association
14	Sri. V.P. JOY IAS	Chief Secretary of Kerala	08-01-2022	Publications Release

15	Mr. SATHYAPAL	Chairman, Lalitha- Kala Academy	25-02-2022	Clay Modeling Workshop, Art Exhibition
16	Mr. MANOJ NARAYANAN	Member of Lalithakala Academy	25-02-2022	Clay Modeling Workshop, Art Exhibition
17	Mrs. SINDHU DIVA-KARAN	Lalithakala Artist	25-02-2022	Clay Modeling Workshop, Art Exhibition
18	Dr. GRACE LAL	Family Counsellor	08-03-2022	Counseling to students
19	Sri. RISHI RAJ SINGH IPS	Former DGP	17-03-2022	Anti Narcotic Awareness Programme
20.	Sri. JIJI THOMSON IAS	Former Chief Secretary of Kerala	30-03-2022	Merit Day Award Distribution
21	Fr. JOSEPH PARACKAL	Principal, St. Joseph's College, Changanassery	22-04-2022	Visit to Media and Design Block
22	Sri. ANTONY JOHN	MLA, Kothamangalam	22-04-2022	Baselian Award Distribution

DIGNITARIES VISITED THE CAMPUS

Sri. V. P. Joy IAS
Chief Secretary, Govt. of Kerala



Sri. Jiji Thomson IAS
Formerly Chief Secretary, Govt. of Kerala



Prof. Dr. Harry Cleatus
Former Principal St. Alberts College Ekm.



DIGNITARIES VISITED THE CAMPUS

Sri Rishi Raj Singh IPS
Former DGP, Govt. of Kerala



Fr. Davis Chiramel
Founder,
Kidney Foundation of India



Sri. T. P. Ouseph
Dronacharya Award Winner



DIGNITARIES VISITED THE CAMPUS



Visit by the Registrar of Mahatma Gandhi University Kottayam
Prof. Dr. Prakash Kumar



PLACEMENTS

Sl.No.	Name	
1	Ann Maria Saju	MOSC Medical College Hospital, Kolenchery
2	Asha Mohan	Fathima Eye Care Hospital, Thodupuzha
3	Blessy Thomas	Karkinos Health Care, Ernakulam
4	Benitta Benny	Rajagiri Surakha Migrant Project Kalamassery
5	Devika S Nair	Snehajyothi Boys Home PARapuram , Perumbavoor
6	Divin Joji	Bethany Girls Home, Thookkupalam
7	Doniya Augustine	Tesla Diagnostic Centre and Health Care Chalakkudy
8	Jerin V.K	Sanjo College of Management and Advanced studies, Rajakkad
9	Kavya Mohan	Helping Hearts Coimabtoe
10	Krishna Priya M.P	Yeldo Mar B aselios College, Kothamangalam
11	Lemuel Saji	St. Thomas Mission School, Bihar
12	Neenu Thomas	Carmic Childrens Home
13	Nixy Raju	Railway Childline Ernakulam
14	Nizamudheen C H	Reform Recovery Centre,Kenichira, Wayanad
15	Robi P Chackochan	Emergency Care and Rescue Centre run by Helping Hearts NGO
16	Rosemol P.K	The Andhyodaya
17	Surya Suresh	Sai Sankara Santhi Kendram, Manikkamangalam
18	Adarsh Basil Sunny	WIPRO
19	Bibin Paul	Lulu International Shop
20	Riya Jose	Gritstone Technologies
21	Albin James	WIPRO
22	Ebin P. Eldhose	MACOM
23	Anakha M. NAir	Oxygen
24	Anandu K.R	LULU International
25	Archana Sajeev	Craysol Technologies
26	Ashna M.M	Orell Techno System
27	Anagha Eldhose	HDFC Bank
28	Cyril Felix	Cloudium Software

29	Lekshmi Farewell	Conduent Business Solutions
30	Sachin Mathew	OOma Cyber Solutions
31	Sidharth P.S	Lulu International
32	Anjana Mohan	Planet Media India Ltd
33	Shivaganga M.S	Coddle Technologies
34	Dennes T.S	MAMCOM
35	Abin Paul	Kerala Fashion, Tirupur
36	Ajisha A.A	NIK MARY TOM
37	Aksa P.K	CINDERDY
38	Alakananda B	Dot Custody
39	Ameena Nazar M.A	Seematti
40	Anittamol Shaji	Yaga Designs , Kothamangalam
41	Anju A	Milan, Ernakulam
42	Anuja P.S	Kalyan Silks, Trivandrum
43	Arathy S. Nair	NIK MARY TOM
44	Asif T Yousef	Reaja Fashion, tirupur
45	Asna Shafi	De Creaters
46	Asna V.B	NIK MARY TOM
47	Bestil Avarachan	Reaja Fashion, tirupur
48	Blessy Anie Benny	Dot Custody
49	Devika A	Milan Ernakulam
50	Diya Siby	Teresa, Thodupuzha
51	Elsa Maria George	Abu Dabi
52	Exiba Shaji	NIK MARY TOM
53	Grace Teresa George	NIK MARY TOM
54	Jinciya P.C	NIK MARY TOM
55	Lakshmi S. Kumar	Indian Institute of Fashion & Beauty-Faculty
56	Meriya Eldhose	NIK MARY TOM
57	Nandana Raju	NIK MARY TOM
58	Safna Jalal	NIK MARY TOM
59	Vimaldas T.S	Byju's App Trivandrum
60	Jayakeerthi J	Byju's App Trivandrum
61	Shodhil P.T	Apple Box Media, Kochi
62	Jens James	Voltas
63	Sandeep Sathyan	Azura Studio, Ernakulam
64	Anna Mary Biju	Atlantis
65	Febin Francis	Vista Foundation
66	Ajin Sabu	TACT

67	Alex Ferdinand	ADSOME PARK
68	Antoon Siby	FOXEE, Kollam
69	Meenuja S	B John Logistics Ltd.
70	Meeba Mary Abraham	Beinex Consulting Pvt. Lt. Kottayam
71	Anandu T.S	SMS IT Services Bangalore
72	Sachin T.S	Borders Outsourcing, Bangalore
73	Sarath K.P	Avatharme, Bangalore
74	Parvathy santhosh	EVOKE
75	Nejimsha Nazar	Experion Technologies, Trivandrum
76	Anandhakrishnan A. Nair	Byju's App
77	Athul Iyju Jacob	Pacafic Traders
78	Athulya Mariam Manoj	Borders Outsourcing, Bangalore
79	Nitha C.J	Exelledia Digital Innovations, Edappilly
80	Anna Shaji	Zog Global, UK
81	Jose Thankachan	Changin Tree, Bangalore
82	Bony Baby	Blue Pappilion Pvt. Ltd , Bangalore
83	Adarsh Babu	Dentcare , Muvattupuzha
84	Ajai Sreedharan	Manapuram Finance, Kakkadassery
85	Akshay Siju	BSNL Office, Thankalam
86	Alfin Shaji	Vrindavan Restaurant
87	Amal P.A	Aptive Electronic Company
88	Anandhu V	Gokulam Group Ernakulam
89	Godwin Shaji	Popular Vehicle, Thankalam
90	Gokul T.G	Techsoft, Ernakulam
91	Ajai Shaji	Louis Philip,
92	Jibin Benny	Shafic & Company
93	Jiffy Jolly	St. Joseph's Hospitalm Kothamangalam
94	Jomon Cherian	Sreeram Finance Ltd. Irumalapady
95	Mathews Jovichan	Infant Jesus Supermarket, Ponkunnam
96	Rishikesh Chandran	Santhosh kumar & Associates Ernakulam
97	Sandramol Devassia	Manapuram Finance
98	Sonu Saji	G Cinemas, Kothamangalam
99	Amritha K.S	Sutherland Global Service, Kochi
100	Binol Babu	Grampro Business Services Pvt. LTD. Thrissur
101	Jermy Jayan	Chemmannur Credit & Investment Ltd. Kochi
102	Maria Joy	Conduent Business Services India Ltd.
103	Sarathkumar E.S	Manappuram Gold, Kuruppadmpady



YELDO MAR BASELIOS COLLEGE

SCHOOL OF MEDIA & DESIGN

(Affiliated to Mahatma Gandhi University)

www.yeldocollege.org

Marian Village, Puthuppady P.O.,
Kothamangalam

98461 10506
98468 77776



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98468 77776

Student Placement

GALLERY

2019-22
Batch

ABDUL BASIT
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 3D ARTIST
COMPANY: NET EDUCATION SERVICES PVT LTD, Hyderabad

AVIRAM

ADITHYAN UNNI
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 3D ARTIST
COMPANY: NET EDUCATION SERVICES PVT LTD, Hyderabad

AVIRAM

PARVATHY M.V.
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: COMPOSITOR
COMPANY: NET EDUCATION SERVICES PVT LTD, Hyderabad

AVIRAM

SURYA NARAYAN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: AVIRAM TECHNOLOGY SERVICES PVT LTD, Ennakulam

AVIRAM

AMAL LENIN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: AVIRAM TECHNOLOGY SERVICES PVT LTD, Ennakulam

AVIRAM

ANU FELIX
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: CHANGING TREE, BANGALORE

changing tree

ANANTHAN SHAJI
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: CREATIVE HEAD
COMPANY: RIANKAR LLP, THIRUVARUR

AIR

RAHUL S.
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: COMPOSITOR
COMPANY: NET EDUCATION SERVICES PVT LTD, Hyderabad

AVIRAM

MILAN K.S.
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: NET EDUCATION SERVICES PVT LTD, Hyderabad

AVIRAM

ASWIN SEKHAR T.
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: JINNA MEDIA, CALICUT

JINNA MEDIA

RAJU BALAKRISHNAN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: ILLUCUS, BANGALORE

ILLUCUS

DANIEL RAJ
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: ESSAF BANK, THIRUVARUR

ESSAF

S. JOE THOMAS
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 3D MODELING ARTIST
COMPANY: BLUE PAPER, BANGALORE

BLUE PAPER

DON KUNJUMON
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: GRAPHIC DESIGNER
COMPANY: CHANGING TREE, BANGALORE

changing tree

JICKY P. SAMUEL
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: ANIMAC, THIRUVARUR

ANIMAC

AKHIL PRASANNAN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: AVIRAM TECHNOLOGY SERVICES PVT LTD, Ennakulam

AVIRAM

MALANIKA RAJENDRAN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: AVIRAM TECHNOLOGY SERVICES PVT LTD, Ennakulam

AVIRAM

SHIBIN JOSHY
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: TRILINGUA, THIRUVARUR

Sapling

GOPIKA V. SHAJU
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: LIVA LIFE, MANAMA

LIVA

ABHAY BLESSON
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D MODELING ARTIST
COMPANY: BLUE PAPER, BANGALORE

BLUE PAPER

FAISANA S.
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 2D ANIMATOR
COMPANY: ANIMAC, THIRUVARUR

ANIMAC

VIMAL VUJAN
BA ANIMATION AND GRAPHIC DESIGN
DESIGNATION: 3D MODELING ARTIST
COMPANY: BLUE PAPER, BANGALORE

BLUE PAPER



YELDO MAR BASELIOS COLLEGE

Department of Animation

Student Placement Gallery

2020 BATCH

64/66

97%

2021 BATCH

31/63

49%

 Praveen animator CTC 2.20L	 Sarath animator CTC 3.10L	 Gowind Design Head CTC 3.6 L	 Gopika Designer CTC 2 L
 Sita content writer CTC 3.40L	 Thasneem Designer CTC 5 L	 Abhijith Designer CTC 2 L	 Keyin Designer CTC 2 L
 Akshay Designer CTC 3 L	 Arjun Founder, CEO Bangalore	 Shresh animator CTC 1.6 L	 Joyal Designer
 Anirudh Animator CTC 2.4 L	 Alwin Animator CTC 2.4 L	 Anshu Designer CTC 2 L	 Vijayesh Animator
 Nivon Animator CTC 2.0 L	 Shahel Designer freelance	 Ajin Designer	 Shahel Designer
 Varghese Designer CTC 3 L	 Athulya Designer	 Joseph Designer	 Shinas Animator
 Anand Designer	 Sugan Designer	 Thejus T. Designer	 Abhinav Illustrator

CLUBS AND FORUMS

Sl. No.	Name	Convener
1	Woman Cell	Santi Zacharia
2	Anti Narcotic Cell	Saji Joseph
3	Planning Forum	Prof. K.P. Paul
4	Alumni Association	Anjali Anupdev
5	Internal Complaints Committee	Prof. A.J. Yoyakki
6	Learning Management System (LMS)	Priya P.G
7	Gender Justice Forum	Jasmin M.A
8	Parents Teachers Association	Mathew K Varghese
9	Grievance Redressal Cell	Principal
10	Anti Ragging Cell	Principal
11	Film Club	Midhun Boban
12	Entrepreneurship Development Cell (ED Club)	Aneesh S.J
13	JWALA Club	Anjali Anupdev
14	Social Service League	Laiju E.K

RESEARCH AND DEVELOPMENT

Research and Development Wing is functioning on the theme Create The Uncreatable. The projects given below are undertaken by R/D wing in association with the students.

IOT project of a sensor –based lighting system

Robot

Attendance twilling machine (ATM)

Two programs for disease detection

National Science Day Exhibition

Specula Exhibition [Theme: Hologram, Augument reality (AR), Virtual Reality (VR)]

ID Card-Based Attendance System

IEDC YMBC

The innovation and Entrepreneurship Development Centre (IEDC) of Yeldo Mar Baselios College started on 21st January 2021 and is supported by Kerala Startup mission (KSUM), an initiative to develop a start-up culture amongst students. The IEDCs are platforms set up in Engineering Management, Arts & Science Colleges and Polytechnics with an aim to provide students with an opportunity to experiment and innovate. KSUM has set up IEDCs in 226 institutions across the State which provide avenues for creative students to learn, collaborate and transform their innovative ideas into prototypes of viable products and services. IEDCs work as the first launch pad for a student's entrepreneurial journey and provide them with access to cutting-edge technology, world-class infrastructure, high-quality mentorship, early risk capital, and global exposure.

The programs of IEDC are led by the guidance of a nodal officer and an asst. nodal officer along with a 10 members.

On 21st June 2022, we conducted an idea pitching competition named IDEATHON'22

INFRASTRUCTURE AUGMENTATION

Yeldo Mar Baselios College has been functioning at Puthuppady with three distinctive blocks in the campus Administrative Block, Marian Block and Media and Design Block

The Principal's Office and the Main Administrative Office are located in this block. There is an Air conditioned Miniplex Theatre named as 'Tagore Theatre' with 142 seats functioning in this block. The Marian Block is blessed with a spacious air conditioned Seminar Hall, Chairman's Chamber, Conference Room and Automated Library with Internet Facility and sufficient ICT enabled classrooms. MBA Programme is also functioning in this block.

The new block, Media and Design Block is the product of our Campus Extension Project (CEP) recently initiated. It was launched in 2019 with the state of art facilities. The first phase of this block was completed by 2020-21 imbibing the true spirit of architectural glory. The building was blessed by H.G. Elias Mar Julios Metropolitan on 15/09/2021. Two buildings are set for Media and Design Block – One five storied and the other four storied. A good number of well equipped labs and other facilities are provided for the students in this block. These include Prayer Hall, Recording Studio, Traditional 2D lab, Exhibition Area, Cafeteria, Stop Motion Lab, clay Modeling Workshop, Editing Lab, Air conditioned VIP Launch, Pattern Making Lab, Fashion Art Lab, BFT Computer Lab, Draping Lab, Well Designed Library, Spacious Staff Rooms and about 20 ICT enabled classrooms.

NATIONAL SERVICE SCHEME -

UNIT NO. 112

NSS Unit of Yeldo Mar Baselios College started its functioning in the year-2008. Since then NSS Unit has been trying to develop personality of volunteers by conducting regular activities and seven day special camping programs as per the norms of Mahatma Gandhi University, Kottayam. The aim of NSS in Colleges is to promote skill and personality development of students and make them aware of the good effects of collective and cooperative work. Sri. Vishnudev P.K, faculty member of the department of commerce is acting as the NSS Programme Officer of our college.

In the year 2021-22 NSS Unit conducted an online Anemia Campaign Seminar in association with ICDS, Kothamangalam, school ground maintenance of Govt. VHSS of Mathirappilly, Webinar on Awareness about Mental Health Act, Celebrated Children's Day by contributing Sports Kit to Children in Pragathi Balabhavan, Thrikkariyoor, as a part of Cleaning of College Campus, Hair Donation Drive and Republic Day Celebration. First year students are admitted to NSS Unit on the basis of application and those students who were participated in the seven day camp can get grace mark at University examinations. The NSS Unit of our college conducted a seven day special camp from 27/12/2021 to 02/01/2022 in the name of 'KARUTHAL 2021'. The activities of the camp includes various sessions for students and conducting of survey in Kothamangalam Municipality.







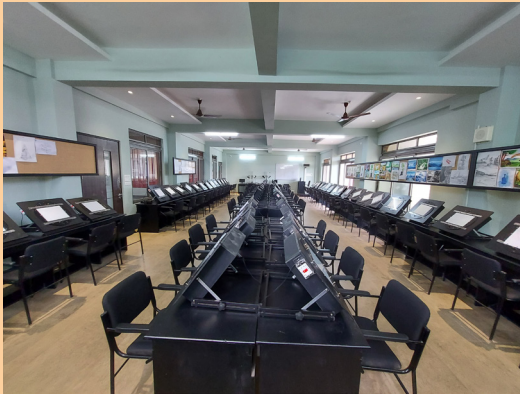
NATIONAL SERVICE SCHEME
YELDO MAR BASELIOS COLLEGE
 PUTHUPPADY, KOTHAMANGALAM
 UNIT NO : 112
MAHATMA GANDHI UNIVERSITY, KOTTAYAM

" NOT ME BUT YOU "

കരുതൽ 2021
 സപ്തദിന ക്യാമ്പ്

2021 ഡിസംബർ 27 മുതൽ
2022 ജനുവരി 2 വരെ
@ YELDO MAR BASELIOS COLLEGE
PUTHUPPADY

INFRASTRUCTURE AUGMENTATION



FUTURE PLANS

As a higher education centre, Yeldo Mar Baselios College tends to become an academic centre of excellence with all accomplishments. The Infrastructure shall be strengthened, technology shall be updated, facilities shall be enhanced, cordial relations shall be maintained, the needs of the society shall be satisfied. The Students shall become confident and self reliant, illustrious and industrious.

With these in mind, the college is planning to undertake the following ventures in future.

To get the institution accredited by NAAC by the year 2022 with a higher grade

To Provide more hostel facilities for boys and girls

To Complete of the additional building of Media and Design Block

To undertake the implementation of LMS – Moodle

To facilitate more classrooms with TV and Projectors to upgrade

To upgrade library facilities par excellence

To have Wifi facility in all blocks

To provide convenient and comfortable parking areas for staff and students

To encourage research and more Ph. D Registration by faculty

To beautify the Campus and make it more green, clean and serene

To develop further facilities for sports and games

To install little free library

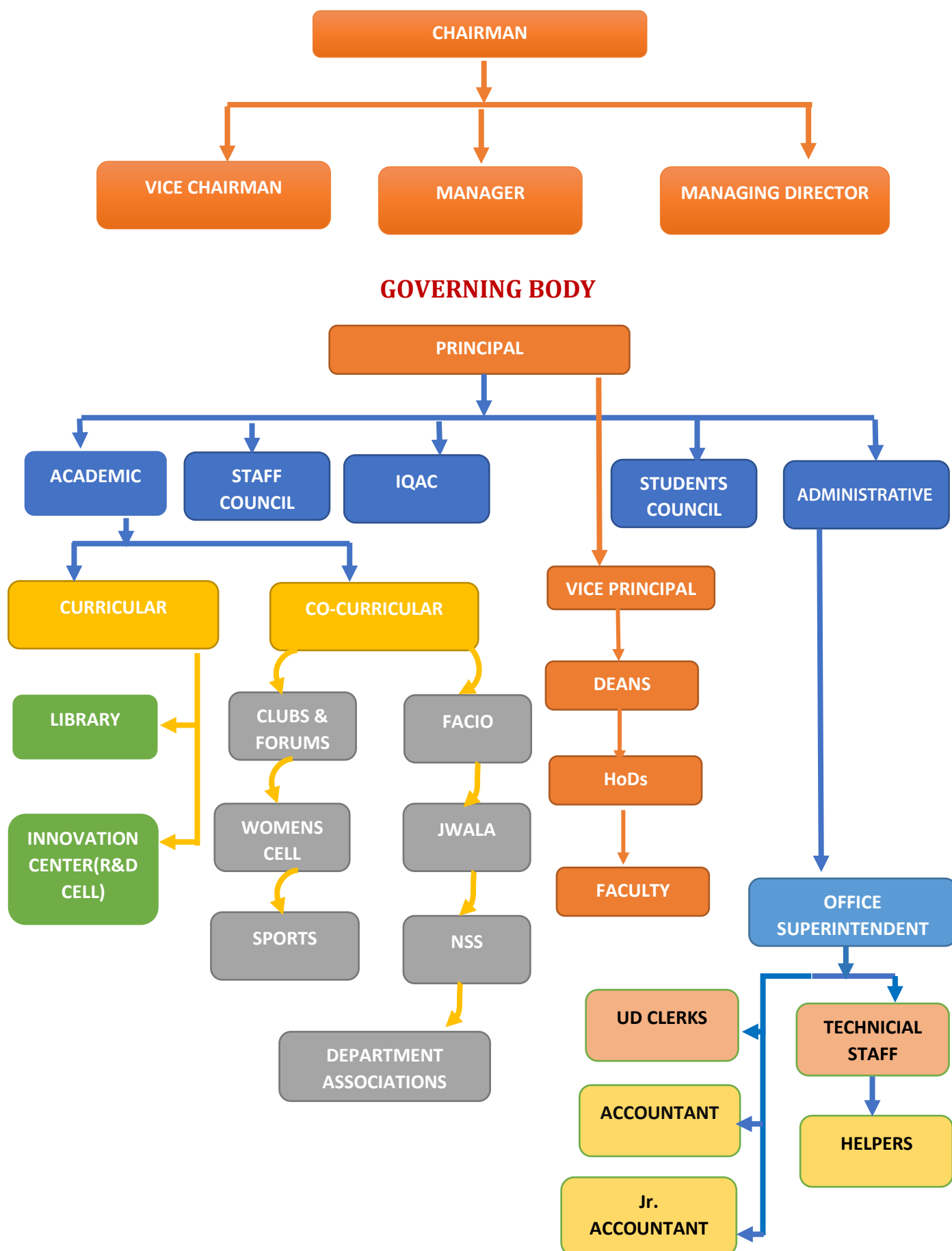
To setup a magnificent Museum and Gymnasium

To start research centers

SPECIAL PROJECTS

Butterfly Garden, Birds Garden, Herbal Garden, Spices Garden, Mango Grove, Jack Farm, Fruits Orchard, Flower Garden, Nakshatra Vanam, Fish Pond, Swimming Pool, Indoor Stadium

ORGANOGRAM OF YELDO MAR BASELIOS COLLEGE, KOTHAMANGALAM



CONCLUSION

I would like to conclude this report with immense gratitude to GOD almighty for the blessings showered upon us over the last 18 years. With profound sense of gratitude and admiration, may I remember the great services rendered by H.B. Baselios Thomas I Catholicos, the patron of the college and Rev. Dr. George Kottalil Corepiscopa, the founder of our institution and K. Roy Paul IAS, Advisory Board Chairman. I am very much grateful to our beloved Chairman Chev. Prof. Baby M. Varghese, Manager Ms. Jessy Baby Varghese, Vice Chairman Mr. Ajai Baby Varghese and Managing Director Mr. G. Aravind for their constant support and motivation. My sincere thanks are also due to the Vice Principal Prof. A.J. Yoyakki, Deans Dr. M.K. Mohanan, Prof. K.M. Kuriakose and Prof. K.P. Paul for their valuable co-operation. The services of IQAC Co-ordinator Ms. Raji R. Nair and different Criterion Heads Mr. Laiju E.K, Mr. S.K. Radhakrishnan, Mr. N.M. George, Mr. Arun Ramakrishnan, Mr. Kora Koulik, Ms. Chinchu V. Joy and Ms. Jasmin M.A are really praise worthy. I take this opportunity to thank all the co-ordinators of different clubs and forums for their wonderful support.

I owe to a great extent to the Heads of the Departments and faculty members for their assistance in decision making and smooth functioning of the college. My heartfelt thanks to all administrative staff for the efficient conduct of University Examinations and other administrative duties.

The students under the leadership of College Union Chairman Mr. Akshay Rajan, have extended maximum co-operation for the calm and quiet academic atmosphere of the campus. The remarkable services of the of NSS unit under the leadership of Mr. Vishnudev P.K (NSS Programme Officer) have also been noteworthy.

I also take this opportunity to appreciate the invaluable services in connection with the designing of this annual report rendered by Mr. Ani Antony, Assistant Professor, Department of Animation and Ms. Lija Sara John, UD Clerk to make this report a reality.

May I conclude this report soliciting your prayers and blessings for the wellbeing of our college. May the GOD almighty shower His blessings abundantly upon us.

Puthuppady
27/05/2022

PROF. K.M. GEORGE
PRINCIPAL



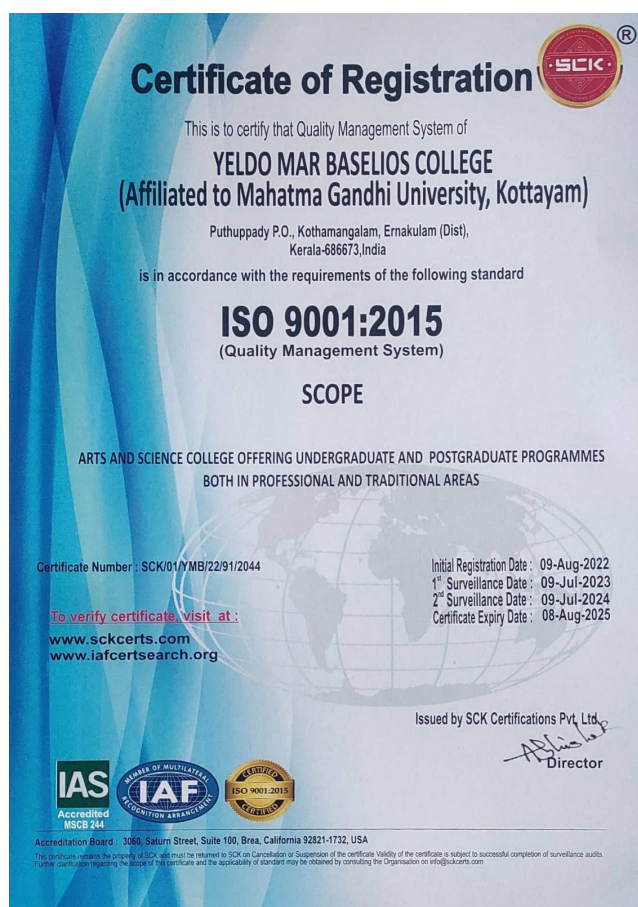
On December 1st 2018 social work department have conducted flash mob and Street play at Kothamangalam Bus stand and also given awareness class about HIV/AIDS on various schools.



Green Audit



ISO Certification



Robot - Developed by BCA Dept.



Little Library



Selected to the finals of IDEAFEST 2022





YELDO MAR BASELIOS COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)

Puthuppady P.O., Kothamangalam, Ernakulam (Dist.), Kerala- 686673

www.yeldocollege.org